INTERNAL REVENUE SERVICE

RETURN PREPARER REVIEW PUBLIC FORUM

RONALD REAGAN BUILDING AMPHITHEATER

WASHINGTON, D.C.

JULY 30, 2009

9:00 - 12:00

AGENDA

Welcome Doug Shulman, Commissioner

Consumer Panel Mark Ernst, Deputy

Commissioner Operations Support

(Moderator)

Introduction of Panel Members

National Community Tax Coalition-Robin McKinney, Director of the Maryland CASH Campaign

Center on Budget and Policy Priorities -- John Wancheck, EITC Campaign Coordinator

American Association of Retired Persons -- Bonnie Speedy, National Director, AARP Tax-Aide

Consumer Federation of America -- Jean Ann Fox, Director of Financial Services

Low Income Tax Clinic -- Paul Harrison, Clinic Coordinator, Community Tax Law Project

5-Minute Statements

Discussion

Wrap-up Mark Ernst, Deputy Commissioner,

Operations Support

Karen L. Hawkins, Director, Office
Of Professional Responsibility

Doug Shulman, Commissioner

15-Minute Break

Preparer Panel Karen L. Hawkins, Director, Office

Of Professional Responsibility

(Moderator)

AGENDA (Continued)

Introduction of Panel Members

National Association Enrolled Agents -- Frank Degen, Chair, Government Relations Committee

The American Institute of Certified Public Accountants -- Mike Dolan, Chair, IRS Practice and Procedure Committee of the AICPA

American Bar Association -- Armando Gomez, Vice Chair, Government Relations

National Society of Accountants -- Jim Nolen, President

National Association of Tax Professionals -- Larry Gray, Government Affairs Liaison

5-Minute Statements

Discussion

Wrap-Up Karen L. Hawkins, Director, Office Of Professional Responsibility

Mark Ernst, Deputy Commissioner,

Operations Support

Doug Shulman, Commissioner

Closing Doug Shulman, Commissioner

1 PROCEEDINGS

- 2 (9:00 a.m.)
- 3 COMMISSIONER SHULMAN: Good morning,
- 4 everyone. Thank you for being here. I'm Doug Shulman,
- 5 the Commissioner for the IRS. Before we get into
- 6 initial presentations, and the dialogue that's going to
- 7 follow, I want to make a few quick observations about
- 8 why this forum talking about tax preparers is so
- 9 important to the IRS, to taxpayers, and to the
- 10 integrity of the United States tax system.
- 11 First, a lot of people have asked me what
- 12 prompted this review of tax preparers and how the IRS
- 13 goes about ensuring that tax preparers are responsible,
- 14 service taxpayers well, help us bring in the right
- 15 amount of money to fund the government. So why are we
- 16 doing this review and why did I put it on the front
- 17 burner?
- 18 The short answer to that is change. And what
- 19 I mean by "change" is that in recent years, really,
- 20 over the last 20 years, there's been a radical change
- 21 in the way that the American people interact with their
- 22 government to pay the right amount of taxes. The old
- 23 image of a family sitting around with a No. 2 pencil
- 24 and a 1040, scribbling away with a shoebox full of

- 1 their financial records is just an image that's no
- 2 longer reality. Today nine out of ten individuals use
- 3 either a tax preparer or third-party software to
- 4 complete their federal tax returns.
- If you think about that system, what it means
- 6 is it's no longer just the IRS interacting with
- 7 taxpayers, but it's the IRS interacting with taxpayers
- 8 largely through a set of intermediaries that are
- 9 sitting between us and taxpayers. This is nothing more
- 10 or nothing less than a transformational shift in the
- 11 tax system and it's one that we strategically need to
- 12 make sure we're on top of and that we work with.
- So the IRS needs to not only recognize that
- 14 change, but we need to embrace that change and we need
- 15 to make sure that the preparer community is part of the
- 16 success of the overall tax system. So what that means
- 17 is we believe -- I believe, that preparers need to be
- 18 supported and they need to be held accountable for the
- 19 service they provide to taxpayers and for being part of
- 20 the system that brings in the money that funds the
- 21 federal government.
- This review, I think, is going to help us
- 23 understand the preparer community better, understand
- 24 perspectives of taxpayers, consumer groups, the

- 1 preparer community, others in government who have tried
- 2 to work with the preparer community.
- If you fast forward I announced that at the
- 4 end of the year I'm going to make a broad set of
- 5 recommendations around what we need to do strategically
- 6 and how we need to adjust as a service to make sure
- 7 that we're recognizing this trend and leveraging the
- 8 preparer community to help us do our job. I'm also
- 9 going to make recommendations to the Treasury Secretary
- 10 and the President for any changes that are needed that
- 11 might be statutory or other.
- 12 I've said before, and I'll say it again, at
- 13 the start of this forum, all ideas are on the table.
- 14 We are at the very beginning part of this review. I
- 15 wanted it to be an open and public review where we have
- 16 a full discussion and we're going to cover a broad
- 17 spectrum of topics at this early stage and then we'll
- 18 narrow down and decide where we want to go.
- 19 Models of regulation have been what has been
- 20 widely reported in the press as kind of the goal, are
- 21 we thinking about regulating preparers, are we thinking
- 22 about registering them, are we thinking about licensing
- 23 them. Those, of course, are all on the table. But I
- 24 view this as broader than that as well. That we need

- 1 to explore how to shift our strategies around service
- 2 and outreach, education and training, enforcement of
- 3 misconduct, just to name a few. And through today's
- 4 forum, through future forums, through the input we get
- 5 from the public, through our notice and comment
- 6 process, that list will change and will be adjusted and
- 7 will be informed as we go through our deliberations.
- 8 Let me just say one more thing. We've tried
- 9 to set this up in a way that will have diverse input
- 10 and that we get good information from panelists as we
- 11 go forward. So we're having this forum, we're going to
- 12 have several more in the fall. We've been going around
- 13 to our tax forums around the country and bringing in
- 14 small groups. We also put out a notice -- an IRS
- 15 notice asking for comments. So I encourage all of you
- in the audience who may or may not end up on a panel to
- 17 give us your input. Because we really are looking for
- 18 a broad range of input and want to have the widest
- 19 discussion and the most public engagement we can have.
- 20 Before I turn this over to Mark Ernst who is
- 21 going to start this, let me just introduce Mark Ernst
- 22 and Karen Hawkins. Mark is the Deputy Commissioner for
- 23 Operations and Support at the IRS. Karen is the
- 24 Director of the IRS Office of Professional

- 1 Responsibility. I asked them to lead this effort.
- 2 Mark is a veteran business executive who brings a
- 3 wealth of experience. Karen has been a lawyer in the
- 4 field of tax for many years. We actually recruited her
- 5 from being -- she was about to be the chair of the ABA
- 6 Tax Section. So sorry to the ABA who has come in, but
- 7 our gain. And I've asked them to lead this effort with
- 8 me. So they are going to be running most of the forum
- 9 today.
- 10 Let me also just thank all of you who came in
- 11 the audience. I think this demonstrates not only the
- 12 importance of this subject that we have this good a
- 13 turn out, but also that there's a lot of people who
- 14 care about the integrity of the tax system, care about
- 15 doing what's best for American taxpayers, care about
- 16 doing what is best for the nation. So it's an
- 17 important topic. I'm looking forward to engaging this
- 18 morning and with that I'm going to turn it over to
- 19 Mark.
- 20 MR. ERNST: Right. Thanks, Commissioner
- 21 Shulman.
- I want to also say good morning to everyone.
- 23 Before we get started, let me talk just briefly about
- 24 the information that we've provided to you and then a

- 1 little bit about the format that we are going to be
- 2 using this morning. We are going to -- in your packet
- 3 you will find copies of the agenda, copies of the bios
- 4 of the individuals who will be panelists. And you will
- 5 also find in there comment cards.
- One of the things that we would like to do
- 7 is, as you are hearing different things if there are
- 8 thoughts that you have that and you would like to use
- 9 that as a format to share your thoughts with us, we
- 10 certainly welcome that. Of course, that doesn't
- 11 preclude any of the other ways of looking for your
- 12 input, but wanted to make that available today.
- The panel format that we are going to be
- 14 using is to -- we are going to hold two panels. The
- 15 first one is the one that we're about to begin
- 16 represents a broad range of folks who have had
- 17 experience with the consumer side of the tax
- 18 administration system. And I'll do individual
- 19 introductions as we get into that. And then after a
- 20 break we will be having a second panel that goes more
- 21 specifically to the tax preparation industry and a
- 22 preparer panel or folks who represent people from the
- 23 tax preparation industry so that we can get their
- 24 perspectives early in this process.

- 1 So that's the format we are going to be --
- 2 the format will be that the panelists will be sharing
- 3 their introductory comments individually and then after
- 4 they have done that we have, you know, we will try to
- 5 explore a variety of different subjects that we think
- 6 would be useful to kind of tap into their expertise.
- 7 So that's how we are going to do it.
- 8 With that, let me briefly introduce the
- 9 panelists. I will give you a deeper introduction as
- 10 they are ready. Let me welcome our panelists.
- 11 So the five panelists we have this morning,
- 12 first of all from the National Community Tax Coalition,
- 13 Robin McKinney, who is the Director of the Maryland
- 14 CASH Campaign. Robin, welcome.
- 15 From the Center on Budget and Policy
- 16 Priorities, John Wancheck is the EITC Campaign
- 17 Coordinator. And I'll give you more on each of their
- 18 backgrounds as we get started.
- 19 From the American Association of Retired
- 20 Persons, Bonnie Speedy is the National Director of
- 21 their Tax Aide Program and serves in a number of
- 22 different forums to advise the IRS.
- 23 From the Consumer Federation of America, Jean
- 24 Ann Fox is the Director of Financial Services and has

- 1 done a lot of work in the field of financial products
- 2 and how they relate to the tax system.
- 3 And, finally, Paul Harrison is the Clinic
- 4 Coordinator of the Community Tax Law Project and is
- 5 here representing the low-income tax clinic industry.
- 6 So welcome.
- 7 And I'll do more individual introductions as
- 8 we go.
- 9 What we are going to do is have each
- 10 panelist, Robin, if you are good with that, we're going
- 11 to have each of the panelist give us their kind of
- 12 early comments and then we will turn to questions after
- 13 everybody has had a chance to do that.
- 14 So I'm going to first introduce Robin
- 15 McKinney. Robin is the Director of the Maryland CASH
- 16 Campaign. It's a statewide network that promotes
- 17 financial stability for low-income households
- 18 throughout the State of Maryland. She was formerly the
- 19 Assistant Director of the East Harbor CDC where she
- 20 created and managed the Moneywise Café which was a --
- 21 is a one-stop shop for asset development and ran a very
- 22 high volume free tax preparation site as part of that
- 23 program.
- 24 Robin has a Bachelor's Degree in Social Work

- 1 from Elizabethtown College and her Master's Degree in
- 2 Social Work from the University of Maryland at
- 3 Baltimore.
- 4 So we will start with Robin.
- 5 MS. McKINNEY: Thank you. And good morning
- 6 to everybody. It's very exciting for me to be here
- 7 this morning. One on behalf of the National Community
- 8 of Tax Coalition, but also on behalf of the Maryland
- 9 CASH Campaign. Because just after two long years we
- 10 were actually able to pass a bill in Maryland licensing
- 11 paid tax preparers. So this is very near and dear to
- 12 our heart and brought together a very diverse coalition
- 13 much like you see in the panels. And I really have to
- 14 commend the IRS for taking the time to listen because
- 15 there are a lot of different facets to the tax
- 16 preparation industry. So I really appreciate your
- 17 thoughtfulness on that.
- 18 The National Community Tax Coalition is a
- 19 network of over 4,500 volunteer income tax preparation
- 20 sites from around the country. Each year these VITA
- 21 sites prepare more than 1 million tax returns each
- 22 year. And all of our clients make less than \$42,000.
- 23 So this is primarily a low-income audience and there's
- 24 over 45,000 volunteers each year that help us to

- 1 prepare these taxes which is an epic number of people -
- 2 if you think about that -- across the country.
- 3 Each of the volunteers has to be certified
- 4 and pass an annual exam. There are three standards
- 5 that they have to meet, either a basic, an intermediary
- 6 or an advanced. And the training can be anywhere from
- 7 eight hours to upwards of 40 hours. And all of these
- 8 volunteers are overseen by certified site managers and
- 9 then the entire volunteer income tax assistance program
- 10 received oversight through the IRS through the
- 11 Stakeholder Partnerships Education and Communication or
- 12 the SPEC office. So we work very closely with the IRS
- 13 to, number one, ensure quality; two, ensure compliance;
- 14 and three, just to make sure that each of our clients
- 15 get the utmost quality tax return that we possibly can.
- We support the licensing of paid tax
- 17 preparers for several reasons. One is, each year when
- 18 we get someone's tax return, we often see their tax
- 19 return from prior years and we have seen an incredible
- 20 mix of everything from simple mistakes to out and out
- 21 fraud. The three biggest areas of fraud that we've
- 22 seen have primarily been around the earned income tax
- 23 credit, around Schedule C or itemized deductions as
- 24 well as all other kind of small business related

- 1 expenses. And that's where we see the most. Also
- 2 around charitable deductions.
- 3 The story I always share is I have a client
- 4 who came in two years ago and made about \$18,000. And
- 5 I was looking at his taxes and I said, well, you gave a
- 6 lot of money to your church last year and I don't see
- 7 that on your taxes this year. He said, oh, I didn't
- 8 give any money to church. And I said, "Well, you have
- 9 \$13,000 in charitable contributions on your tax return"
- 10 and he didn't know. And as a result of giving so much
- 11 on those charitable contributions, of course, he got a
- 12 large refund. Which then we had to work with him to
- 13 amend his return and we had to -- he had to pay back.
- 14 And I think that that's the number one thing that a lot
- 15 of clients don't understand and most taxpayers is that
- 16 when you sign on the bottom line it is your
- 17 responsibility. And what happens though is for people
- 18 when there is fraudulent activity, they get caught in
- 19 the system and our local state agencies and the
- 20 Internal Revenue Service, of course, is going to
- 21 follow-up with them and we feel like that's a major
- 22 issue.
- We do agree that all tax preparers should be
- 24 registered whether they're a CPA or an enrolled agent

- 1 in terms of having an identification number just for
- 2 tracking purposes. But then we really believe that
- 3 there needs to be an exam requirement which we do
- 4 believe that CPAs, attorneys, and enrolled agents would
- 5 be exempt from. That's how we set it up in Maryland
- 6 and we very much believe in a competency system.
- 7 We also very much believe in continuing
- 8 education. Tax laws, as we know, change each and every
- 9 year and it's very important for people to keep on top
- 10 of all of the different tax laws that are coming up.
- We also believe, much like we set out our
- 12 coalition in Maryland, we believe that having an
- 13 oversight board that has a diverse set of stakeholders
- 14 that represent each facet of the industry is very
- 15 important to increase accountability. I think just
- 16 like with any sort of licensing system there is the
- 17 front-end side of making sure that people are following
- 18 the rules to become licensed and taking the exams. But
- 19 on the flip side is how are we handling the complaints
- 20 and how is that information filtering up in terms of
- 21 penalties, enforcement, and just holding the field to
- 22 the high standard that I think it wants to be held to.
- 23 I think in closing, the most important thing
- 24 that we learned in Maryland is that this really takes

- 1 time and that it's not a quick fix. I've seen a lot of
- 2 solutions floating around as soon as the IRS started
- 3 talking about this. Some seem incredibly simple.
- 4 Well, why can't we just give everyone a P-TIN and then
- 5 we'll have some complaints and we'll be able to track
- 6 them that way. And as soon as the tax software
- 7 industry I think really took off, we saw a big jump in
- 8 people going from tax professionals as a career choice
- 9 to being a tax professional over a short period of time
- 10 and on the side. And there's nothing wrong with that.
- 11 But understanding that the field has changed, so does
- 12 our licensing standards needs to change. And the tax
- 13 return is really the backbone of our financial system.
- 14 That's what you use to verify your income for loans.
- 15 It's what you use to get a job for income verification
- 16 for employment. It's incredibly important that these
- 17 tax returns are done correctly. And we need to set a
- 18 higher standard for that.
- 19 Thank you.
- 20 MR. ERNST: Thank you, Robin. I think your
- 21 experience with the recent round of looking at this
- 22 whole issue in Maryland will be very valuable. So
- 23 thanks for being here today.
- 24 I want to next introduce John Wancheck more

- 1 completely. John is the Earned Income Credit Campaign
- 2 Coordinator for the Center on Budget and Policy
- 3 Priorities which is a Washington-based non-profit
- 4 organization that conducts research and policy analysis
- 5 on issues that have an impact on low- and moderate-
- 6 income Americans. The Center has spearheaded a
- 7 national public education campaign on the Earned Income
- 8 Credit each year since 1989 and distributes a widely-
- 9 used Tax Credit Community Outreach kit.
- 10 So we welcome you, John, and look forward to
- 11 your comments.
- MR. WANCHECK: Thanks very much, Mark. And
- 13 we also very much appreciate the invitation to be part
- 14 of this process today and the ongoing effort that we
- 15 think is very important.
- As you've said, we've conducted -- the Center
- 17 on Budget and Policy Priorities has conducted a
- 18 national public education campaign for 20 years to
- 19 publicize the need for low- and moderate-income workers
- 20 to file the proper tax forms to receive their earned
- 21 income tax credit and child tax credit, benefits that
- 22 they've earned.
- 23 We emphasize the need for free tax filing
- 24 alternatives such as the volunteer income tax

- 1 assistance program to be available in communities and
- 2 publicized as a natural part of EITC outreach.
- 3 Recognizing though that about 70 percent of EITC claims
- 4 are now filed through commercial tax preparers, we also
- 5 provide materials with guidelines on choosing a tax
- 6 preparer and warnings about the high costs and risks
- 7 associated with refund anticipation loans.
- 8 We support the IRS's current requirement that
- 9 every VITA and tax counseling for the elderly volunteer
- 10 pass a certification exam before they can assist
- 11 individuals to file their returns. The volunteers are
- 12 there to help low-income individuals obtain tax
- 13 benefits to which they are entitled and they should be
- 14 well trained in the rules so that they don't lead
- 15 people into costly errors. But these volunteer
- 16 programs prepare just a small fraction of nearly now
- 17 100 million tax returns filed by low- and moderate-
- 18 income individuals.
- 19 Considering that hundreds of thousands of
- 20 unenrolled commercial tax preparers are providing tax
- 21 preparation services to the vast majority of lower-
- 22 income tax filers it appears unwise that they have no
- 23 education or certification requirements whatsoever to
- 24 navigate a very complex set of tax rules and filing

- 1 procedures. Moreover, unlike the volunteer preparation
- 2 programs, filers pay them for their services. These
- 3 preparers are provided access to IRS electronic filing
- 4 services which help them profit by enabling them to
- 5 offer fast refunds to filers and even immediate loans
- 6 against perspective refunds.
- 7 The need for stronger standards for
- 8 unenrolled tax preparers is clear. The Government
- 9 Accountability Office has noted IRS National Research
- 10 Program findings that errors by paid preparers were
- 11 more frequent than errors on self-prepared returns.
- 12 IRS studies of EITC errors have shown that
- 13 unenrolled preparers outside of the large chains had
- 14 substantial error rates, considerably higher than CPAs,
- 15 attorneys, enrolled agents and employees of the chains.
- 16 But both GAO and the Treasury Inspector General for Tax
- 17 Administration have issued reports finding serious
- 18 preparation errors by both chain preparers and small
- 19 preparers.
- 20 So stronger standards would better serve
- 21 lower-income tax filers -- all filers, really, although
- 22 unenrolled preparers are a key source for EITC and
- 23 other filing errors, there is little accountability to
- 24 the public. Lower income filers suffer the hardships

- 1 of denied claims, penalties, interest, and delay or
- 2 denial of subsequent year refunds. The IRS has few
- 3 tools other than expensive fraud investigations to
- 4 control errors and negligence by ill-equipped
- 5 preparers.
- 6 We believe a system for greater
- 7 accountability and training of preparers should be
- 8 developed. The National Taxpayer Advocate has long
- 9 recommended such a system. We believe their
- 10 recommendations merit serious consideration and hold
- 11 the promise of reducing errors and overpayments without
- 12 harming eligible filers.
- 13 A certification and registration program
- 14 would have the following advantages: it would improve
- 15 deterrence of filing errors. It is important for IRS
- 16 to catch erroneous claims, but even better to deter
- 17 them to begin with. Certification exams provide a
- 18 benchmark of competency to remain in or enter the tax
- 19 preparation field. In an era of tax filing software
- 20 and rapid e-filing, it's critical that preparers
- 21 actually understand the complex rules.
- IRS must have greater enforcement flexibility
- 23 which is provided by an ability to suspend or revoke a
- 24 preparer's certification and the privileges of

- 1 electronic filing. It provides a tool for the IRS to
- 2 identify shortcomings and a preparer's understanding of
- 3 the rules and enhances the ability of the IRS to
- 4 identify unscrupulous preparers who can pass a
- 5 certification test, but have high rates of filing
- 6 errors.
- 7 The IRS has developed extensive training
- 8 materials and curricula for VITA and TCE volunteers.
- 9 These materials including on-line training could be
- 10 made available or adapted for preparers as an
- 11 alternative to more expensive tax training programs.
- 12 An important aspect of such a system, a
- 13 certification system, would be a highly visible ongoing
- 14 public awareness campaign about the certification of
- 15 preparers with a very recognizable seal of
- 16 certification for tax filers to look for as a sign of
- 17 competency.
- Now, this system will not prevent relatives
- 19 and friends from assisting individuals to prepare their
- 20 returns at no charge. But it will better ensure that
- 21 both large- and small-scale preparers who charge fees
- 22 will be competent. So we urge the IRS to embrace a
- 23 plan to register unenrolled tax preparers and to
- 24 require a certification test which it has previously

- 1 resisted. We are hopeful that the Commissioner's
- 2 initiation of this process now to explore improvements
- 3 in the tax preparation industry signals a willingness
- 4 to consider this position.
- 5 Thanks very much.
- 6 MR. ERNST: Thank you, John.
- 7 Let me next introduce Bonnie Speedy. Bonnie
- 8 is the National Director of AARP's Tax-Aide and is a
- 9 Vice President with the AARP Foundation here in
- 10 Washington. In addition she directs all aspects of the
- 11 AARP Tax-Aide Program which serves two -- almost 3
- 12 million tax payers this past year including program
- 13 outcomes, policy development, implementation
- 14 strategies, evaluation of its effectiveness and
- 15 communication programs for all of its volunteer.
- So, Bonnie, we appreciate you being here and
- 17 look forward to your comments.
- 18 MS. SPEEDY: Good morning. I talked to Karen
- 19 earlier and I would like to thank all three of you in
- 20 front of everybody here that this is probably the
- 21 widest net I've ever seen cast to really gather input
- 22 back on a very important project. So I commend the IRS
- 23 for that effort and the three of you specifically for
- 24 leading that.

- 1 It's interesting that I go after Robin and
- 2 John. We work in the same arenas often. In this case
- 3 I think we are all somewhat on the same track. Robin
- 4 works with the National Tax Coalition who is a huge
- 5 VITA partnership. Tax-Aide is sort of the other side
- 6 of that. We are the largest TCE grant. And Tax-Aide,
- 7 AARP Tax-Aide, alone serves 1.5 million tax returns and
- 8 almost 3 million people a year. We have been doing
- 9 this for about 41 years. And we have 36,000 volunteers
- 10 at this point. So we've got a lot of experience in
- 11 this area.
- 12 So all tolled last year we did over half of
- 13 the returns prepared by an volunteer affiliated with
- 14 the IRS.
- 15 Our counselors come in from everywhere. You
- 16 know, people tend to think that we are out there
- 17 getting accountants, CPAs that are retired to come be
- 18 part of our program. And many of them do and we're
- 19 very grateful that we do -- they do. We have often
- 20 current CPAs and EAs and IRS employees come work with
- 21 us and we are thrilled for that. But a lot of the
- 22 people who come to work with us as Tax-Aide are retired
- 23 individuals who, you know, like numbers, of course,
- 24 like people, and want to prepare taxes. So every year

- 1 we have to make an effort to bring folks that don't
- 2 have this type of background up to speed to be able to
- 3 do taxes.
- 4 So we have had a lot of experience working
- 5 with the IRS SPEC in developing and working with the
- 6 tests. We actually work with them annually on this
- 7 process and every year our volunteers get certified.
- 8 The returns that we do aren't quite as simple
- 9 as many might think. We do full 1040s, we do Schedule
- 10 A's, we do Schedule B, we do C-EZ, we do Schedule D's,
- 11 not all of them, but large parts of them. We do many
- 12 of the credits and many of the credits that you do for
- 13 lower or moderate income taxpayers are the ones, in
- 14 some cases, that are most complicated, child
- 15 independent care gets complicated if you get it taken
- 16 out of your pay check. EITC, of course, is very
- 17 complicated.
- 18 The family take that Robin talked about for a
- 19 while, there are multiple levels of it. There's basic,
- 20 there's intermediate, there's advanced, there's
- 21 military, there's even international. We require all
- 22 our volunteers for Tax-Aide to take it at the advanced
- 23 level and we let many of them go ahead and move into
- 24 the military area so we can help the military

- 1 reservists in the area.
- The IRS years ago used to allow an exemption
- 3 for people taking the exam for the volunteer programs.
- 4 About five years ago we purposely stopped allowing that
- 5 exemption for EAs and CPAs and IRS employees and we
- 6 made everybody take the test.
- 7 Being director for nine years, I can tell all
- 8 of you that I am aware of no negative impact on our
- 9 program with people leaving because they felt that it
- 10 was an inappropriate thing to do. Frankly, I think
- 11 they supported it.
- I think the automation in the current world,
- 13 really allows for opportunities that the IRS may not
- 14 have had in this area even five years ago. As I'm want
- 15 to do, I sort of went down a road of thinking about
- 16 some things that might work in this area. It's a
- 17 relatively short list.
- The IRS has been certifying 60-70,000
- 19 volunteers annually for decades. This is not a new
- 20 thing for them in that area. They have a web version
- 21 of the test that they talked about that we've been
- 22 using or many folks have been using for the last three
- 23 to four years.
- 24 There's a standard of conduct that comes off

- 1 that web version that all volunteers must sign which I
- 2 also think is a precursor to what could be done with
- 3 the rest of the volunteers. And something similar to
- 4 that perhaps could be printed off if we expanded the
- 5 use of this program which I think it could. The Link
- 6 and Learn system which is the system on the web can
- 7 certify multiple levels and I think even with the CEC
- 8 that it's already testing is already platformed to take
- 9 to another level. In that case it would include EITC
- 10 and perhaps start branching out into the four schedule
- 11 C's.
- 12 It provides an automatic authentication and
- 13 certification back that you have passed the exam and
- 14 the IRS knows who you are and that you did pass what
- 15 level you passed at every year just by being on the
- 16 system.
- 17 With additional modification maybe first-time
- 18 Link and Learn users that were in the wider
- 19 professional community could get their P-TIN number and
- 20 then be ready to go with one number for everything
- 21 which is always a hot topic on another conversation.
- With upgrading of other system modification
- 23 Link and Learn could generate an authentic unit number
- 24 every year for when you go in to take your test you

- 1 have to re-sign up, get a new number to take your test
- 2 every year. That would provide a requirement for an e-
- 3 mail address which would give the IRS access
- 4 potentially to all the preparer community on important
- 5 issues like we faced last year with the 7216
- 6 regulations and the economic stimulus that hit at a
- 7 crisis level very quickly that the IRS had to move
- 8 fast. And they always kind of hit this wall of how to
- 9 get out it to the paid community very quickly.
- 10 With continued system modification perhaps
- 11 this system, this testing and these numbers could be
- 12 used to identify aggressive tax preparers who seem to
- 13 live on the outside of reasonable limits and can
- 14 provide a way for 230 type monitoring. And I think
- 15 this has to go along with a very robust public service
- 16 campaign. And I took a stab at this that volunteers --
- 17 that the IRS needs to communicate that effective
- 18 whatever date all preparers must be tested and
- 19 certified, they must sign returns and provide their
- 20 number. That if the preparer doesn't sign they are
- 21 illegally preparing tax prep. And, of course, that
- 22 probably needs legislation. And taxpayers or other
- 23 professionals should call the IRS hotline if they
- 24 believe a preparer is not in compliance. I've heard

- 1 Oregon speak before and they said that works well with
- 2 their program. I encourage you to talk to Oregon as
- 3 well.
- 4 Even having -- we believe the testing process
- 5 is a healthy reacquainting of volunteers every year
- 6 with the tax law. And since the testing process brings
- 7 in new law, we feel that it not only reacquaints
- 8 everybody with tax law annually, it makes sure
- 9 volunteers are up to speed on what's new. Having
- 10 volunteers other than those that are already
- 11 credentialed taking the same volunteer test we believe
- 12 begins the process of standardization and bar setting
- 13 reasonably expected by the taxpayer for paying for a
- 14 service to accurately meet their annual tax filing
- 15 objectives. We feel that American taxpayers deserve no
- 16 less and that volunteers and IRS SPEC have really
- 17 blazed the trail that can be followed by the paid
- 18 preparer community as well.
- Not only have I been the director of the
- 20 program for nine years, I've been a volunteer in the
- 21 program for ten, the year before. I would not want to
- 22 personally do taxes without the annual training and
- 23 certification program we go through. I'm a bit
- 24 competitive and every year when I don't pass a certain

- 1 test question, you believe I'm back in the manual
- 2 trying to figure out what that is, why I got it wrong,
- 3 and I believe I'm a better tax preparer annually
- 4 because of the process we go through. So I encourage
- 5 you to really consider this as an alternative. So
- 6 thank you.
- 7 MR. ERNST: Great. Thank you, Bonnie, we
- 8 appreciate your comments.
- 9 Let me net introduce Jean Ann Fox. Ms. Fox
- 10 is the director of financial service for the Consumer
- 11 Federation of America which is an association of about
- 12 280 pro-consumer state and national organizations that
- 13 speaks on behalf of consumers. She specializes in
- 14 financial services, electronic commerce, and high-cost
- 15 credit issues. Before going to work for CFA in 1997,
- 16 Ms. Fox served as a Board member, President and Vice
- 17 President of CFA.
- 18 She is a co-author of an annual report on
- 19 refund anticipation loans and related tax preparation
- 20 issues that is issued by the CFA and the National
- 21 Consumer Law Center that they've been doing since 2002.
- So Jean Ann, we appreciate you being here and
- 23 look forward to your comments.
- 24 MS. FOX: Thank you. Good morning, thank you

- 1 Commissioner Shulman. And I appreciate all of you
- 2 coming to listen to us talk about how to improve tax
- 3 filing to benefit consumers.
- 4 As Mr. Ernst noted, CFA and the National
- 5 Consumer Law Center have been studying financial
- 6 products sold through the tax preparation system since
- 7 2002. And our annual reports come out early in the
- 8 year. They are posted at ConsumerFed.org. And because
- 9 I can't begin to cover all the details in these reports
- 10 I would refer you to look at our information on our
- 11 website.
- 12 Refund anticipation loans are quickie loans
- 13 extended by banks through tax preparers to consumers
- 14 who can be persuaded to buy these loans. They last for
- 15 about ten days, they cover the time period between when
- 16 you pick up your loan at the tax preparer and when the
- 17 IRS direct deposits your actual tax refund into a bank
- 18 account that's opened at the lending bank to pay off
- 19 the loan, pay the tax preparation fees, pay the finance
- 20 charge on the loan and settle the transaction. In 2007
- 21 there were 8.7 million consumers who paid for a loan to
- 22 access their tax refund just a few days sooner than
- 23 they could have otherwise gotten it for free directly
- 24 from the IRS. They paid \$833 million in RAL fees and

- 1 another \$68 million in add-on fees. These loans cost
- 2 50 to 500 percent APR if you include all of the fees
- 3 that are involved in taking them out. So this is very
- 4 expensive credit.
- 5 Another financial product sold through the
- 6 tax system is a refund anticipation check. This isn't
- 7 a loan, it is the delivery of the tax refund through
- 8 the tax preparer's partner bank through direct deposit
- 9 that you then pick up the check at the tax preparer.
- 10 This is the default product that you get if you apply
- 11 for a refund anticipation loan and you are turned down
- 12 for some reason. You automatically end up paying for
- 13 what we call a RAC, a refund anticipation check. Those
- 14 cost about \$30 each. In 2007 consumers paid \$336
- 15 million just to handle their refund through the tax
- 16 preparer and their partner bank.
- 17 The consumers who are most likely to pay for
- 18 these extra financial products are typically low-
- 19 income. They may be unbanked. The IRS reports that 85
- 20 percent of all customers have a gross income of \$38,000
- 21 or less. And in 2007, two-thirds of the borrowers
- 22 using refund anticipation loans or almost 5.5 million
- 23 families were low-income workers who receive the earned
- 24 income tax credit. Half of earned income tax credit

- 1 recipients get either a RAL or a RAC. So the folks who
- 2 have the least income are paying extra for quicker
- 3 access to money from the IRS by way of a financial
- 4 product that carries its own risks with it.
- 5 Of course, we think this is bad deals for
- 6 consumers but I was asked to talk to you about why it's
- 7 a bad deal for the IRS and for tax preparation. First
- 8 of all the ability to take fees for tax preparation out
- 9 of the proceeds of a loan or the delivery of a refund
- 10 anticipation check permits tax preparers to hide the
- 11 cost of tax preparation. If you ask what it's going to
- 12 cost to do your taxes, they say, well, it depends on
- 13 how many forms we have to fill out. So you go into the
- 14 transaction not knowing what it's going to cost, but
- 15 consumers can be less price sensitive because they
- 16 don't have to have the cash in their pocket, it's going
- 17 to come out of the refund loan or the refund check. It
- 18 permits tax preparers to pad the cost with extra fees
- 19 once they know how big a refund loan you're going to
- 20 get. In fact, we included in our reporting this year
- 21 advice from one of these companies that says lowball
- 22 it, you know, advertise a really low fee for tax
- 23 preparation and then charge more for e-filing and bank
- 24 products to make up for the lowball price. So that's

- 1 how these programs are marketed to taxpayers as a way
- 2 to pad the fees, take more money out of the pockets of
- 3 the working poor.
- 4 Permitting the sale of financial products
- 5 through the tax system also contributes to fraudulent
- 6 tax filing and aggressive tax positions taken by
- 7 preparers. And the IRS has reported on this in either
- 8 testimony or reports over the last few years. The 75
- 9 to 80 percent of fraudulent e-filed tax returns
- 10 involved either a RAL or a RAC.
- 11 So this method of quick access to the
- 12 proceeds from a tax refund almost also makes this
- 13 attractive to identity thieves a way to take the money
- 14 and run before the fraudulent return is detected. And
- 15 in the Department of Justice a civil case against one
- 16 of the major tax preparers they found that refund
- 17 anticipation loans were implicated in a lot of the
- 18 fraudulent return filing.
- The ability to sell a loan or a check with a
- 20 tax return also provides a financial incentive to
- 21 inflate the refunds. Tax preparers either are paid
- 22 what you could call a kickback or fee for each RAL sold
- 23 or they participate in that portfolio of loans that are
- 24 sold. And that's what's in it for the tax preparer.

- 1 They can attract people to come in and use their
- 2 service as well because they don't have to pay for tax
- 3 preparation up front.
- 4 Tax preparation by retailers that sell refund
- 5 anticipation loans it's also a way to tie up the
- 6 largest infusion of cash into a lot of families'
- 7 budgets every year in order to make a down payment on
- 8 their used car or to sell their piece of furniture,
- 9 their appliance or whatever they have that they
- 10 encourage people to use their refund to buy.
- 11 For the incentive for selling these loans and
- 12 checks it's also attractive to fringe financial service
- 13 providers. So you have a large number of check casher,
- 14 payday lenders, rent-to-own stores, small loan
- 15 companies, other companies that year around charge very
- 16 high prices to consumers for financial services to also
- 17 hold themselves out as tax preparers and to sell refund
- 18 anticipation loans.
- 19 If the IRS did not permit the sale of these
- 20 high-cost credit products through the tax system you
- 21 would have an easier time supervising and administering
- 22 tax preparation because you would be much less likely
- 23 to attract used car dealers, furniture stores, and
- 24 high-cost credit providers to the ranks of the tax

- 1 professionals.
- 2 We appreciated the fact that the IRS held a
- 3 docket to look into whether the sale of refund
- 4 anticipation loans, RACs, and other financial products
- 5 was detrimental to tax filing. Last year we filed
- 6 copious comments and we refer you to those as you
- 7 proceed out with this docket.
- 8 My colleagues have mentioned the shockingly
- 9 poor quality of tax preparation that consumers are
- 10 paying for. And CFA and the National Consumer Law
- 11 Center and others join them in urging the IRS to
- 12 provide for an appropriate level of supervision and
- 13 qualifications and training and accountability so that
- 14 when consumers pay the hundreds of dollars they shell
- 15 out every year to a commercial tax preparer they are
- 16 actually getting their money's worth. That it's
- 17 accurate and it's good quality, especially because the
- 18 individual taxpayer who signs the form is legally on
- 19 the line for the accuracy of the tax form, not the
- 20 preparer who has sold the financial product and jacked
- 21 up the fees and fudged the numbers in order to make the
- 22 most out of that transaction.
- 23 We also urge you to develop free electronic
- 24 filing for consumers so they can go directly to the

- 1 IRS, fill out the forms, file their tax returns for
- 2 free just as we mail in paper for free, and to do
- 3 whatever you can to speed up refunds to make loans less
- 4 attractive to consumers.
- 5 MR. ERNST: Thanks. Thank you very much Jean
- 6 Ann.
- 7 And finally, many of the people that you've
- 8 heard from so far are kind of on the -- have experience
- 9 on the front end of the process as consumers are coming
- 10 to the filing process. Our last panelist, Paul
- 11 Harrison, is actually on the other end where, you know,
- 12 once a consumer has an issue of one sort or another how
- 13 to help them. He works with the Community Tax Law
- 14 Project as a Low-Income Taxpayer Clinic Coordinator.
- 15 He's done that since October of 2006. Before joining
- 16 CTLP, he spent five and a half years as the Low Income
- 17 Tax Coordinator for Pine Tree Legal Assistance up in
- 18 Maine. He has been an Enrolled Agent since 2002 and
- 19 became a Fellow of the National Tax Practice Institute
- 20 in 2007.
- 21 Paul, we welcome you and look forward to your
- 22 comments.
- 23 MR. HARRISON: Thank you and good morning to
- 24 everyone.

- 1 Approximately 75 percent of our clients at
- 2 CTLP pay someone to prepare their tax returns. These
- 3 paid preparers are almost exclusively unlicensed or
- 4 unenrolled. Many are employed by large commercial tax
- 5 preparation houses. Many are proprietors of smaller
- 6 shops that advertise tax return preparation services.
- 7 And some, sadly, are individuals who are out to scam
- 8 unsuspecting taxpayers and the government.
- 9 CTLP's work with low-income taxpayers
- 10 provides us with the opportunity to review a lot of tax
- 11 returns. Many tax controversies arise, unsurprisingly,
- 12 because of mistakes on tax returns. And many can be
- 13 resolved by correcting the mistakes or by providing
- 14 substantiation for the claims that are made on a
- 15 return.
- 16 It may come as a surprise, however, that low-
- 17 income taxpayers do not necessarily have simple tax
- 18 returns. Many low-income taxpayers are self-employed.
- 19 Many file returns which contain more than one Schedule
- 20 C. Many have claims for the earned income tax credit
- 21 complicated by disallowances in previous years or the
- 22 claims of other taxpayers. Many have had income from
- 23 cancellation of indebtedness. By far the largest
- 24 number of LITC cases that demonstrate the need for a

- 1 change in our system are those that involved the earned
- 2 income tax credit and those that involve self-employed
- 3 taxpayers.
- 4 A program requiring preparers of such returns
- 5 to certify their competence in these areas would be a
- 6 distinct improvement. Each year at CTLP we receive
- 7 half a dozen or more phone calls from EITC eligible
- 8 taxpayers whose return preparers have told them that
- 9 they cannot file a tax return that year. Or that they
- 10 cannot claim their children who live with them as
- 11 qualifying children that year. And the reason for this
- 12 is because the tax return has been rejected for e-
- 13 filing. Usually in our caseload more than half the
- 14 time this is because some other taxpayer has claimed
- 15 the children and the Social Security number is showing
- 16 up on a previously filed return.
- 17 But beyond being bad advice, I don't think
- 18 there is anyone who cannot file a tax return. There
- 19 may be people who don't need to. But beyond being bad
- 20 advice, this practice delays and even prevents eligible
- 21 custodial parents from taking the steps that are
- 22 necessary to claim the credit to which they are
- 23 entitled and to enable the IRS to recover
- 24 inappropriately issued EITC refunds from ineligible

- 1 claimants.
- 2 Additionally, we encounter another half dozen
- 3 cases a year of disallowance for no other reason than
- 4 the preparer forgot to include Form 8862 with a return
- 5 where a taxpayer has had a previous year's disallowance
- 6 of the EITC.
- 7 We see similar cases in which tax returns
- 8 have failed to include income from cancellation of debt
- 9 or Form 982 to claim the exclusion of COD income. And
- 10 while it's safe to assume that the taxpayers do not
- 11 volunteer that they have previously been denied the
- 12 earned income tax credit or may not volunteer that they
- 13 had cancellation of debt income, asking about these
- 14 events, particularly in this economy, ought to be a
- 15 routine matter for tax preparers.
- In all of these cases the return preparers
- 17 cost the taxpayers money that they can ill afford and
- 18 has wasted valuable IRS resources to the detriment of
- 19 every taxpayer.
- 20 A program of return preparer certification
- 21 that requires preparers of EITC and self-employed
- 22 taxpayer returns to demonstrate their competence in
- 23 those areas before preparing such returns would
- 24 significantly improve compliance on those types of

- 1 returns.
- 2 Our conversations with the staff of other
- 3 LITC programs suggests that our experiences at CTLP
- 4 with unenrolled commercial tax preparers are typical.
- 5 For that reason we support the recommendations of the
- 6 National Taxpayer Advocate regarding the registration,
- 7 certification, and regulation of unenrolled tax
- 8 preparers that are contained in the NTA's 2002 and 2008
- 9 annual reports to Congress.
- 10 We also support recommendations for the
- 11 provision of expanded free tax preparation assistance
- 12 to individual and business filers that are contained in
- 13 the same reports. Both of these recommendations we
- 14 think are necessary to ensure that low-income taxpayers
- 15 receive competent advice and tax preparation service
- 16 because far too many low-income taxpayers are not
- 17 eligible for VITA programs in their area or other forms
- 18 of free tax return preparation particularly because
- 19 many of these programs are not available for preparing
- 20 prior year and more complex tax returns.
- 21 In closing I would like to point out that I
- 22 have been an unenrolled tax preparer and I have known a
- 23 fair number of other unenrolled tax preparers over the
- 24 years. And for the most part we are talking about very

- 1 conscientious professional people who provide necessary
- 2 services. A program to register, certify, and regulate
- 3 such return preparers are the focus that Professor
- 4 Leslie Brook suggests on enhancing the professionalism
- 5 of return preparers and recognizing the crucial role
- 6 they play in our federal system of taxation.
- 7 Thank you.
- 8 MR. ERNST: Thank you, Paul and thank you to
- 9 all of our panelists for your comments. At this point
- 10 we are going to turn to questions and I think as a
- 11 format, unless we direct it to one individual we really
- 12 are looking for anybody who has some perspective that
- 13 can be useful to the question to share your thoughts.
- 14 And for that I'm going to first to Commissioner Shulman
- 15 for questions that may have come up.
- 16 COMMISSIONER SHULMAN: Great. Thanks, Mark.
- 17 Thanks to this panel. This is a great panel. You
- 18 know, hearing from a set of people who are on the
- 19 frontline of working with taxpayers is incredibly
- 20 important to us. I often say that one of the reasons
- 21 that this agency is so important is because we interact
- 22 with every single adult American every year, every
- 23 business, every non-profit organization, and, you know,
- 24 for most people or all people paying the taxes they owe

- 1 isn't optional. And I think we have a special
- 2 obligation, as a government, if we're going to have a
- 3 federal requirement, is to make sure that those with
- 4 the least resources in society, so low-income
- 5 taxpayers, non-English-speaking taxpayers, others that
- 6 have a difficult time accessing the system, get a lot
- 7 of service and get good service. And so you all
- 8 represent mostly free service for them. So I thank you
- 9 for what you do for the system every year.
- 10 My question is really about, as we've started
- 11 to delve into this -- these issues -- it's something
- 12 everybody knew, but we've gotten a lot of comments
- 13 about if you're thinking about preparers broadly,
- 14 there's really lots of different differentiation.
- 15 There's volunteers who serve a broad spectrum of
- 16 taxpayers. As people have mentioned, because -- at
- 17 least for individuals -- there's a tax filing season.
- 18 There's people who have other professions during the
- 19 year and then become a tax professional and file 20
- 20 returns, 50 returns, 100 returns. There's people that
- 21 help their relatives, but there's also paid preparers
- 22 who are picking up some extra money during tax season.
- 23 Then there's lots of individuals out there, unenrolled,
- then there's people who are enrolled with different

- 1 professional societies, and then there's the big chains
- 2 and large corporations that do tax preparation.
- And so my question that I just ask the whole
- 4 panel is, do you view that basic requirements, whatever
- 5 we decide whether it's just registration or whether
- 6 it's registration and pre-testing before you can
- 7 prepare, whether it's ongoing testing or continuing
- 8 education, that it should be applied to everyone, or
- 9 should we be having a set of differentiation and
- 10 thinking about differentiation and tiers as we move
- 11 forward?
- 12 Anyone can answer.
- MS. McKINNEY: Well, I'm happy to jump in on
- 14 that. Having spent a lot of time in Maryland thinking
- 15 this through and we really did feel when we started
- 16 looking at it that tax preparers that were covered by
- 17 another system, you know, CPAs had the Board of
- 18 Accountancy that they were going to, the attorneys had
- 19 the Maryland Bar Association, the VITA sites have the
- 20 SPEC Office from IRS. Those we felt like are the
- 21 people -- we want to know how they are. We want to
- 22 know that they're preparing taxes. We want to be able
- 23 to be in touch with them. But we felt like because
- 24 they were covered by another system they didn't need to

- 1 do the competency and continuing education requirement
- 2 because that's built into their existing systems. But
- 3 for all unenrolled preparers anyone that fell outside
- 4 of Circular 230 and, you know, for valuable
- 5 consideration was doing a tax return needed to take an
- 6 exam. And I think that that's really important.
- 7 COMMISSIONER SHULMAN: And, Robin, when you
- 8 thought this through, you know, one of the issues is,
- 9 you know, we have this incredibly complex tax law, it
- 10 changes ever year. You know, the other professions you
- 11 listed are clearly professions and they've got a
- 12 standard for people to enter and they police those
- 13 standards, but there's lots of attorneys I know who are
- 14 great attorneys, but really don't know how to fill out
- 15 a tax return.
- MS. McKINNEY: Very true.
- 17 COMMISSIONER SCHULMAN: And so how did you
- 18 think through those differences that people have a set
- 19 of professional responsibilities, but it's not
- 20 necessarily the same set that you need to do this
- 21 piece?
- MS. McKINNEY: Sure. Well a couple things.
- 23 One is, you know, you have to do continuing
- 24 professional education for -- to keep your CPA. And

- 1 for the Bar Association, you know, to be an attorney,
- 2 you are not mandated to do continuing education,
- 3 however due to the ethical standards that they are held
- 4 to, wherever, whatever topic area they're practicing
- 5 in, it is on them ethically, they're ethically bound to
- 6 get all of the information that they need in order to
- 7 best serve the client. I'm in that situation. And
- 8 having gone round many times with the Bar Association
- 9 on that issue we felt like it was a sufficient
- 10 standard. I mean, also I think in terms of what we
- 11 were seeing on the front lines, those still aren't the
- 12 folks that we were having the problems with. Because
- 13 if we have a complaint we talked a lot to the Attorney
- 14 Generals Office of Consumer Protection, looked at all
- 15 the complaints that came through for tax affairs, maybe
- 16 a handful that came through that were covered by either
- 17 the Bar or the Board of Accountancy, but we had a place
- 18 to take those back to. For everyone else we had no
- 19 place to go back to. And I think the continuing
- 20 education is key because the tax law changes. And we
- 21 went also back and forth with how much is enough
- 22 without putting an undue burden of, you know, 100 hours
- 23 a year that people have to go through. And we felt the
- 24 eight hours which is one full business day depending on

- 1 what your hours are, you know, was enough to set --
- 2 again, we're setting a standard. Because lots of
- 3 people, if you talk to the professional associations,
- 4 are actually doing well beyond that. And we really
- 5 relied on our professional associations to get help and
- 6 set what wasn't an undue burden.
- 7 COMMISSIONER SHULMAN: Other folks?
- 8 MR. WANCHECK: Well, one thing that occurred
- 9 to me was that -- I think when, you know, this idea of
- 10 certification was kind of first brought forward several
- 11 years ago, the National Taxpayer Advocate said, what we
- 12 want people to do is to look for the equivalent of the
- 13 Good Housekeeping Seal of Approval when they go to find
- 14 a tax preparer. And so, you know, one thought was that
- 15 for those such as enrolled agents, CPAs, attorneys who
- 16 already have a system rather than necessarily requiring
- 17 them to go through the same testing procedure that we
- 18 would hope unenrolled preparers would do is give them
- 19 the option to do it and to be able to display their
- 20 certificate since hopefully that's what people will be
- 21 looking for and it's an additional advantage and
- 22 demonstration that, you know, these folks have taken.
- 23 It may be that the enrolled agent exam, you know,
- 24 provides a walk-in to get the certificate. But for

- 1 others who don't have an annual exam, that may be an
- 2 opportunity for them to display that additional level
- 3 of interest and attention to competence.
- 4 COMMISSIONER SHULMAN: And I take it from
- 5 your comments and your testimony that you believe
- 6 regardless what we do that that should become public,
- 7 so it's known, so people know exactly what standards
- 8 you've met and so it helps with consumers making their
- 9 choice?
- 10 MR. WANCHECK: Yes, that's crucial.
- MS. McKINNEY: Absolutely.
- MS. SPEEDY: Yeah, we talked about that
- 13 yesterday too in the other meeting. I think that's
- 14 extremely important that the public know who has passed
- 15 what level and who is certified or how ever you define
- 16 it at some point.
- 17 You know, we readily market the fact that we
- 18 are IRS certified. We think that's great. We've been
- 19 doing that for years and we hope that gives the public
- 20 some reason to be reassured that there's some level of
- 21 competency by coming to a volunteer site to get
- 22 service.
- I would agree with my colleagues about the
- 24 Circular 230 and other preparers who have other

- 1 standards because I agree the standards are very high.
- 2 They have professional ethics that they have to abide
- 3 by all the time. I would like to confirm that I think
- 4 all the rest of the individuals need to certify those
- 5 affiliated with large organizations should also have to
- 6 go through the same requirements.
- 7 I'm a strong advocate for annual testing
- 8 because my thought is why back away from a process that
- 9 can help a little more define that you have competency
- 10 in new tax law. And move to a system potentially
- 11 that's around continuing education that's a little bit
- 12 harder to get your hands around what are people
- 13 actually taking? Are they actually being educated?
- 14 And because you potentially considered moving away from
- 15 testing, you have no way to measure whether or not they
- 16 have actually, through this education, gained, you
- 17 know, a level of competency to do taxes the very next
- 18 year, particularly with new law.
- 19 COMMISSIONER SHULMAN: Good.
- 20 MS. FOX: There have been several secret
- 21 shopper tax preparation surveys or studies done over
- 22 the last few years. Community Reinvestment Association
- 23 of North Carolina and Community Legal Services in
- 24 Philadelphia did one, Impact Alabama did test shopping

- 1 recently. In their experience they found 11 of the 13
- 2 preparers erroneously claimed the earned income tax
- 3 credit for people who clearly didn't qualify for it.
- 4 And even in the TIGTA prepared testing, a report done
- 5 last year, 17 of the 28 preparers filed incorrect tax
- 6 returns. So obviously there is a quality problem here
- 7 that needs to be addressed. And I would agree that if
- 8 professional regulation takes care of the ethics and
- 9 the good faith obligations of CPAs and lawyers, that
- 10 that's great. But everybody need training in the tax
- 11 code and we definitely would support requiring that
- 12 people who actually prepare the taxes who are not in
- 13 these already regulated professional categories have to
- 14 be certified, licensed, some form of accountability.
- MR. ERNST: Robin -- I'm sorry.
- 16 COMMISSIONER SHULMAN: Go ahead.
- 17 MR. ERNST: Robin, I think you were the
- 18 person who maybe made this point first which was that
- 19 it was your perception and I'm wondering if everybody
- 20 else has the same sense that the proliferation of
- 21 software has made it easy for people to enter this
- 22 field and that has led to a proliferation of various
- 23 people who are in the field of tax preparation and
- 24 access to e-filing kind of adds value to their

- 1 services. I'm wondering if that leads you to believe
- 2 there is some particular role that IRS should take
- 3 relative to the provision of software and its access in
- 4 the industry, or is that just a tool that, you know,
- 5 that regulation or registration of a preparer will
- 6 address directly?
- 7 MR. HARRISON: It is a problem. It certainly
- 8 is a problem that we see in the low-income taxpayer
- 9 clinics. That there is one type of tax return which is
- 10 prepared by a taxpayer's friend's cousin who has a copy
- 11 of a computer tax software which allows him or her to
- 12 do five or six, or how ever many returns they're
- 13 allowed to do. And those can be really problematic
- 14 because in the context of where we enter the picture,
- 15 the taxpayer has already received one or more exam
- 16 notices may in fact be facing some kind of enforced
- 17 collection, may be enforced on the doorstep of the Tax
- 18 Court. And we have to come in and spend the time it
- 19 takes to go to take the return apart and then
- 20 reassemble it the way it ought to have been done.
- 21 I'm not sure that there is a way through
- 22 return preparer -- paid return preparer licensing to
- 23 get at that area. But there are problems and it's
- 24 impossible for me to say how widespread they are or how

- 1 that affects the IRS's workload. But, yes, I mean,
- 2 there are problems that arise out of those access to
- 3 software kinds of situations.
- 4 MS. SPEEDY: I would absolutely agree with
- 5 that. My own program it is a pet peeve I stay on
- 6 frequently that the software emboldens people to think
- 7 they can go farther than they trained and know how to
- 8 do. Well-meaning, and well-intended and they do
- 9 regularly. I'm not quite sure how to fix the problem.
- 10 I would love to have an easier answer, but it is a real
- 11 phenomenon. People think, you know, software will do
- 12 it for me, therefore I can move forward. And I think
- 13 you have your finger on a real issue. Some
- 14 certification and acknowledgement as we talked about
- 15 that people can find out who is certified and who is
- 16 registered might help try to at least get the ones who
- 17 are doing it off to the side completely. But it isn't
- 18 going to stop those who are certified, registered from
- 19 stepping up with more level and I think that is a real
- 20 issue.
- 21 MS. McKINNEY: Well, I actually think the
- 22 issue is also that there is such a range of different
- 23 types of software. So if you look at, you know, a tax
- 24 live, versus a tax lawyer, versus Turbo Tax, some are

- 1 very interview-based, and, you know, just kind of ask
- 2 you questions. And so for me when I actually can't use
- 3 Turbo Tax because I -- they ask me the questions, no, I
- 4 want to put this in this box, I don't want to answer
- 5 your question. I know where it goes. And so I think
- 6 because of that range, that's actually what kind of
- 7 generates the issue. In some ways it's trying to make
- 8 it easier for the person to prepare the taxes but then
- 9 it's almost making you not understand the tax law
- 10 that's behind it. So I know that some of the softwares
- 11 do have pop ups that do come up. Are you sure you want
- 12 to do this? Or, oh, I see that you put in -- you know,
- 13 put something in this box, do you need to check this
- 14 box over here too? There are some softwares that do
- 15 that and I think encouraging more questions to be asked
- 16 and more checks and balances to be in place, not just,
- 17 you know, who did you live with and, you know, what
- 18 else did you do this year?
- 19 MS. FOX: And the use of software to prepare
- 20 taxes has also enabled some of the fringe preparers to
- 21 enter the business. In our report this year we
- 22 described arrangements where, you know, anybody could
- 23 sign up to prepare taxes that's supported by some back-
- 24 office operation somewhere else. But the taxpayer

- 1 brings their information into whatever retail store is
- 2 doing that. And that information gets entered there or
- 3 the information is faxed to some remote preparer who
- 4 then does this. So having that available is not just a
- 5 matter of individual tax preparers using a software
- 6 feeling they can go further than they should. But it
- 7 also enables the proliferation of tax preparation
- 8 across the counter at these other outlets.
- 9 And I don't know if we're going to talk about
- 10 who gets on the authorized e-file provider list, but if
- 11 you go back and look at that, you will find car title
- 12 lenders, furniture stores, U-Haul stores, used car
- 13 dealers. I'm not sure about the Super Lube outlet in
- 14 Illinois why they qualify to be an e-file --
- 15 (Laughter.)
- MS. FOX: -- provider -- travel services, you
- 17 know, even in the area where you do know who is in the
- 18 system, you've got an awful lot of folks that don't
- 19 strike you as a professional tax preparer.
- 20 MS. SPEEDY: I was going to use my Shell gas
- 21 station. They had e-file services at the Shell gas
- 22 station.
- 23 MS. FOX: Well, the GAO had the picture of
- 24 the furniture store where you come in and get your

- 1 taxes -- oh, excuse me, the shoe store, and they'll
- 2 give you a free pair of shoes, you know, if you come
- 3 get your taxes done there.
- 4 (Laughter.)
- 5 MS. FOX: It sort of undermines the public
- 6 trust in the integrity and professionalism of tax
- 7 preparation, especially since so much personal
- 8 sensitive information is involved in this transaction.
- 9 MS. HAWKINS: Jean Ann, that's a perfect
- 10 transition for my question.
- MS. FOX: Okay.
- MS. HAWKINS: I've listened to all of you and
- 13 I think you're pretty much unanimous in feeling that
- 14 there needs to be some kind of educational process that
- 15 is an ongoing educational process that creates a degree
- 16 of competency in terms of what people put on the tax
- 17 return. Coming from where I'm at, I'm concerned about
- 18 the ethical competency, if you will, of these people.
- 19 I was particularly thinking Jean Ann was talking about
- 20 the problems with the preparers taking refunds or using
- 21 refunds to pay themselves because they can do it now
- 22 through the electronic process, under Circular 230, as
- 23 you may know, we have a provision that prohibits and
- 24 considers it to be unethical conduct for a preparer to

- 1 negotiate a refund check. While in the technical world
- 2 of lawyering, that wouldn't be sufficient to go after
- 3 someone who is taking a refund through an electronic
- 4 process.
- 5 So as I think this through and how it
- 6 impacts, I mean, the first real question is, is the
- 7 high standard that someone identified as Circular 230
- 8 the right standard to lay over all of these other paid
- 9 preparers? Should there be -- is there such a thing as
- 10 a minimum standard of ethics with Circular 230 being a
- 11 somewhat elevated standard that would continue to apply
- 12 to the practitioners we now regulate with some
- 13 different standard, or do you see Circular 230
- 14 embracing all of this community?
- 15 MS. SPEEDY: Well, another standard does
- 16 exist now for the volunteer which is the standard of
- 17 conduct which I think is a next-tier down type of
- 18 standard. Not being well-versed in Circular 230
- 19 because of the world that I work in, it's hard to say
- 20 that that would be perfectly applicable. Sort of the
- 21 devil is in the detail. But I do believe there's a lot
- 22 of gradation there and that a lot of just what you
- 23 talked about would be a critical component of ethics
- 24 that should be applying to everybody, period. Whether

- 1 or not everything in there fits perfectly, I'm not
- 2 sure. So I think, you know, the standard of conduct
- 3 certification that volunteers sign now could pull up,
- 4 although we can't do RALs anyway, or we don't. But I
- 5 do think that Circular 230 probably has a lot of other
- 6 considerations that very much need to be applicable to
- 7 everybody.
- 8 MS. HAWKINS: And do we test for this? Do we
- 9 teach for this?
- 10 MS. SPEEDY: I think you need to. You know,
- 11 that they answer, how do you hold somebody accountable
- 12 maybe to what they had known and how many might have
- 13 done it right on the borderline issues, not the clearly
- 14 devious issues perhaps if they had known better. So I
- 15 think you need to.
- MR. WANCHECK: Yeah, I was thinking exactly
- 17 that thing that there are specific, you know, ethical
- 18 procedures that lend themselves to, you know, how do
- 19 you handle the mechanics of a refund; can you do this,
- 20 can you do that? That lends itself to a test question.
- 21 That doesn't ensure that the practitioner necessarily
- 22 will adhere to the ethic later down the line, but then
- 23 you have some enforcement capabilities after that.
- 24 MS. FOX: Yes, but if you take the financial

- 1 incentives out of wanting to handle the refund, that
- 2 would help. Now, some of these programs advertise, we
- 3 provide you the check stock so that when you
- 4 electronically, you know, file this return for
- 5 somebody, then you get to print out the check and/or
- 6 load it onto the debit card. So that the intermediary
- 7 controls the receipt of this money before they hand it
- 8 over. And, you know, the IRS has rules about not
- 9 setting the price of the tax prep depending on how much
- 10 money we can get back for you, but allowing tax
- 11 preparers to sell financial products where they earn
- 12 extra for it. And, of course, you know people are
- 13 going to take a loan if it's larger refund compared to,
- 14 well, maybe I won't if it's a small refund. So there's
- 15 so many financial incentives to inflate the size of the
- 16 refund so that you can sell people the extra product
- 17 that it undermines your rules against pricing based on
- 18 the size of the refund.
- 19 MR. HARRISON: I think I wouldn't immediately
- 20 load it to say that all of Circular 230 should be
- 21 imposed upon return preparers. I do -- you know, I
- 22 think most of the low-income taxpayer clinicians would
- 23 agree with me that preparers should not be able to
- 24 access taxpayer refunds. That they should go to

- 1 deposit vehicles or other instruments where the refund
- 2 comes from the IRS to the taxpayer.
- 3 Every year we see in LITC work some
- 4 arrangement for tax preparation which has basically
- 5 bilked taxpayers out of their refunds by having them
- 6 deposit into an account that the taxpayer has no access
- 7 to. Sometimes whole communities are preyed upon,
- 8 frankly, immigrant communities and other communities
- 9 where the taxpayers themselves don't speak English and
- 10 certainly speaking English is no real advantage in
- 11 reading the instructions for how to fill our your 1040
- 12 anyhow.
- 13 (Laughter.)
- MR. HARRISON: But --
- MS. HAWKINS: OR the EITC form.
- MR. HARRISON: Several weeks ago --
- 17 COMMISSIONER SHULMAN: You need to speak tax.
- 18 MR. HARRISON: Yes.
- 19 (Laughter.)
- 20 PARTICIPANT: IRS.
- 21 MR. HARRISON: Just by way of an example
- 22 which I think is in the more egregious side. Several
- 23 weeks ago a taxpayer called us from the southern part
- 24 of Virginia. This gentleman is functionally illiterate

- 1 and was receiving collection notices to repay earned
- 2 income tax credit that he had been disallowed. He had
- 3 taken a RAL, of course, and he already had the money,
- 4 so he was in a position of having to take it back. He
- 5 had no idea that he had ever claimed the earned income
- 6 tax credit. He had no idea that children's names were
- 7 being -- he's a single gentleman that has no children
- 8 and his preparer had filled out returns giving him his
- 9 refund in cash. So that instead of the \$4 or 5,000
- 10 that the IRS refunded on that tax return he got, you
- 11 know, several hundred dollars, basically what he would
- 12 have got had he got his withholding back. And we can
- 13 only assume or infer that the tax preparer kept the
- 14 rest of that refund. And I think it would be almost
- 15 unanimous if you came to an LITC conference in December
- 16 and asked what should happen to tax refunds, is they
- 17 should go from the Service to the taxpayer in whatever
- 18 way. I think the taxpayer has -- the National Taxpayer
- 19 Advocate has suggested cards that could be mailed to
- 20 the taxpayer, a set value kind of card that could be
- 21 then used as a debit card by the taxpayer.
- MS. McKINNEY: I have one sentence on that.
- MR. ERNST: Sure.
- MS. McKINNEY: With ethics comes

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- 1 accountability. And I think, you know, if you're going
- 2 to set the standard, it's how are you holding people to
- 3 it? I mean, that's really -- to me that's almost the
- 4 hardest part. It's figuring out, you know, what within
- 5 Circular 230 already exists for that accountability
- 6 structure.
- 7 MS. SPEEDY: We've talked about how the e-
- 8 filing pushes sort of the fringe industry and the RALs
- 9 and get your biggest refund here. But one issue that's
- 10 always struck me with taxes, you know, if you go to the
- 11 doctor and they do something wrong, you know, you
- 12 scream, you go to the board or you tell everybody. But
- 13 when your taxes are done wrong and you find out later,
- 14 there's this issue about, I'm going to get caught up in
- 15 this web that as a taxpayer that is the burden or the
- 16 responsibility of somebody else. So I think there's a
- 17 lot of nonreporting that goes on of people who haven't
- 18 met competency levels and who are doing things
- 19 completely out of balance that I think undermine some
- 20 of the credibility of the industry as well. Because,
- 21 you know, if I raise my hand I'm going to owe a lot of
- 22 money and there's a lot of concern about that. So I
- 23 think that kind of holds back our ability to make sure
- 24 we have a good group of individuals out there doing

- 1 taxes.
- MR. HARRISON: You know, if I might, one of
- 3 the things that a standard of practice or an ethical
- 4 standard imposes on every profession is the notion of
- 5 the duty of competence. That you only do what you know
- 6 you are able to do. I think that really is -- when I
- 7 go to outreach sessions with taxpayers and they ask
- 8 about choosing return preparers, I generally say that
- 9 the only two questions you should ever have to ask
- 10 about a tax return preparer is, are they going to do it
- 11 right, and how much is it going to cost? And yet if
- 12 you watch television what is advertised is all about
- 13 the refund, not about the correctness of the tax return
- 14 which -- and I think once taxpayers get involved in
- 15 something like an EIC disallowance or an examination of
- 16 a tax return they realize how much time that takes out
- 17 of your life, you know, just to -- even when you're
- 18 right.
- 19 MR. ERNST: Well, we could go on much longer
- 20 than we have time for and I'm going to unfortunately
- 21 going to have to call time on this. I want to thank
- 22 our panelists for participating this morning and your
- 23 insights and we look forward to continuing to dialogue
- 24 with you as well as others. As we continue to do this

- 1 work.
- 2 Procedurally we are going to take a brief
- 3 break. I would guess it's going to be about ten
- 4 minutes or so. And have the new panelists join us and
- 5 then we will get started again. So, please be back
- 6 here with us in about ten minutes. Thanks.
- 7 (Brief recess taken at 10:20 a.m.)
- MS. HAWKINS: Hi, welcome back. We're just
- 9 doing a little housekeeping up here with the water
- 10 jugs.
- 11 You've heard Mark describe the format so I'm
- 12 not -- I don't think your short-term memory is that bad
- 13 that I'm going to have to remind you. Everybody is
- 14 going to talk for five minutes and then we are going to
- 15 ask them probing questions.
- So I will just run the group down. They are
- 17 going to present in the order that I introduce them and
- 18 then as they speak I will give you a bit more of their
- 19 backgrounds. To my furthest right is Frank Degen.
- 20 Frank is currently the chair of the Government
- 21 Relations Committee for the National Association of
- 22 Enrolled Agents.
- Next to Frank is Mike Dolan. Mike is
- 24 currently the Chair of the IRS Practice and Procedure

- 1 Committee for the America Institute of Certified Public
- 2 Accountants.
- 3 Next to Mike is Armando Gomez. Armando is
- 4 Vice Chair, Government Relations for the Tax Section of
- 5 the American Bar Association.
- Jim Nolan is next to Armando and Jim is with
- 7 the -- is the President, pardon me, of the National
- 8 Society of Accountants.
- 9 And last, but certainly not least, is Larry
- 10 Gray, the Government Affairs Liaison from the National
- 11 Association of Tax Professionals. These five gentlemen
- 12 represent a substantial piece of the constituency
- 13 associated with my office. They certainly do not
- 14 represent the entire constituency of tax preparation.
- 15 Larry and Jim both represent what I would call
- 16 potpourri organizations that contain both Circular 230
- 17 practitioners who would be accountable to my office as
- 18 well as unenrolled, unlicensed preparers who have opted
- 19 to distinguish themselves with additional training and
- 20 certification in sort of a voluntary way.
- 21 So I'm looking forward to hearing what each
- 22 of these gentlemen have to say about what particularly
- 23 my office should be doing, but certainly the Internal
- 24 Revenue Service as a whole should be doing with respect

- 1 to this whole community.
- Our first speaker will be Frank Degen. Frank
- 3 is an enrolled agent, self-employed in New York. He
- 4 has the distinction which always impresses me as a
- 5 former litigator of being a non-attorney who has passed
- 6 the exam to appear in the United States Tax Court which
- 7 is no easy feat.
- 8 He's also a current member of the Internal
- 9 Revenue Service's Advisory Council and is chairing it
- 10 this year. He has many other distinguishing features
- 11 contained in his bio, so I will refer you to those and
- 12 I won't take any more of his five minutes by talking.
- 13 So, Frank.
- 14 MR. DEGEN: Thank you, Karen. Good morning,
- 15 everybody. I am speaking today on behalf of the
- 16 National Association of Enrolled Agents. NAEA
- 17 represents the interests of more than 40,000 enrolled
- 18 agents and is the only organization focused solely on
- 19 EAs. Today's topic is both welcome and timely.
- To everything there is a season and this
- 21 enrolled agents believe is the season for providing
- 22 greater oversight of tax return preparers. The facts
- 23 and figures are well told, but boil down to this: The
- 24 portion of the tax gap attributed to reporting

- 1 noncompliance is \$285 billion. In the 20-odd years
- 2 since our last major tax reform the tax code has become
- 3 horrendously complex. Roughly 60 million tax returns
- 4 are completed by paid preparers.
- 5 Enrolled agents have first-hand knowledge of
- 6 too many Americans ill served by charlatan preparers.
- 7 Preparers unwilling or unable to interpret the
- 8 increasingly convoluted tax code, preparers
- 9 contributing to this nation's staggering tax gap.
- 10 NAEA has been pushing for vigorous oversight
- 11 of all return preparers long before most in this room,
- 12 save the National Taxpayer Advocate, thought it even
- 13 important or possible. While we are not wedded to a
- 14 legislative solution, we have urged federal tax law
- 15 writers to craft fair, yet strong legislative
- 16 proposals. Why has NAEA spent so much blood and
- 17 treasure on return preparer oversight, it is certainly
- 18 not to put competitors out of business. Candidly,
- 19 between the code's increasing complexity and the
- 20 Service's stepped up compliance effort there is more
- 21 than enough business to go around.
- We are driven by the fundamental truth that
- 23 Americans who pay a professional ought to get a
- 24 professional return. We believe, to meet that end,

- 1 federal policymakers should provide national standards
- 2 for all paid return preparers.
- 3 To be blunt, it is the wild west out there
- 4 right now and we need to bring the sheriff back to
- 5 town.
- 6 (Laughter.)
- 7 MR. DEGEN: EA's believe that in order to be
- 8 successful, any return preparer program must
- 9 significantly increase taxpayer access to competent and
- 10 ethical tax preparation services.
- 11 More practically, we suggest three pillars
- 12 for any new oversight program. Number one, competency.
- 13 Taxpayer would have a reasonable expectation of
- 14 competency if preparers are subject to initial testing,
- 15 continuing education, background checks, and strong
- 16 ethical standards. This is not a new idea. Both
- 17 Representative Basera and Senator Bingaman have
- 18 introduced bills in prior Congresses embracing this
- 19 concept. The only basis for grandfathering, if any, of
- 20 unenrolled preparers is passage of a competency test
- 21 that the Treasury Department deemed comparable. The
- 22 absence of an initial competency test could place
- 23 taxpayers in a worse position than currently exists.
- 24 As taxpayers will assume a preparer holding a federal

- 1 license has at least demonstrated minimal competency.
- 2 Pillar number two, centralization. Any
- 3 program should build on the existing regulatory
- 4 framework and consolidate administration enforcement
- 5 under the Office of Professional Responsibility. Why
- 6 construct a parallel regulatory framework an
- 7 enforcement entity for different groups of paid
- 8 preparers. Centralization would create a variety of
- 9 benefits. One ethics code, coordinated exams that
- 10 would allow for advancement within the profession and
- 11 standardized continuing education requirements all
- 12 administered under the already existing system.
- We strongly oppose the establishment of a
- 14 separate IRS division to provide oversight to some but
- 15 not all preparers or any type of quasi-governmental
- 16 entity to oversee the newly regulated.
- 17 Consolidation within the agency should inform
- 18 -- excuse me, should ensure uniformity of standards and
- 19 enforcement for all return preparers and necessary
- 20 privacy for taxpayer information.
- 21 And pillar number three, adequate resources.
- 22 The most pragmatic element for any program is adequate
- 23 resources for administration promotion and enforcement.
- 24 It is not unreasonable or unusual for professionals to

- 1 pay for their licenses. Attorneys pay for their
- 2 licenses. Certified public accountants pay for theirs
- 3 also. And EAs pay for theirs too. OPR should retain
- 4 all registration fees for administration of the program
- 5 including policing all practitioners and preparers
- 6 under their jurisdiction.
- Given the newness of the program, the IRS
- 8 must also be charged with raising awareness among the
- 9 general public. Taxpayers must understand the
- 10 importance of paying only licensed individuals for tax
- 11 preparation as well as the requirement for paid
- 12 preparers to sign returns.
- 13 NAEA commends Commission Shulman for giving
- 14 this issue such prominence. If we succeed in providing
- 15 strong commonsense national return preparer oversight,
- 16 we will protect taxpayers, elevate the profession, and
- 17 level the playing fields for those currently subject to
- 18 Circular 230. These are good goals, these are laudable
- 19 goals, these are achievable goals. Let's us work
- 20 together and NAEA certainly will be part of that to
- 21 achieve those goals.
- 22 Thank you.
- 23 MS. HAWKINS: Thank you, Frank. You remind
- 24 me in your speech that I am doing a program later in

- 1 the fall and I've been told that the title is, "There's
- 2 a New Sheriff in Town."
- 3 (Laughter.)
- 4 MS. HAWKINS: So I'm thinking about getting a
- 5 big hat and some boots to walk in.
- 6 Frank is a member of the only organization
- 7 that is currently -- for those of you unfamiliar with
- 8 this area -- that is currently tested and licensed by
- 9 the Internal Revenue Service. So his group in
- 10 particular is an important group for us to be hearing
- 11 from and I thank you for your comments.
- MR. DEGEN: Thank you.
- 13 MS. HAWKINS: Our next speaker is Michael
- 14 Dolan. Mike is currently with KPMG in their Practice,
- 15 Procedure, and Administration Group as the National
- 16 Director of IRS Policies and Dispute Resolution. He's
- 17 got a long distinguished career with the Internal
- 18 Revenue Service, so he's not unfamiliar with this
- 19 agency that he's about to give advice to. He spent 28
- 20 years with the IRS, the last six of which he was one of
- 21 the Deputy Commissioners and for two extended periods
- 22 of appointment, he served as Acting Commissioner. And,
- 23 again, as with Frank, he's got an extensive bio in the
- 24 materials and I would commend it to you.

1	Mike.
4	MILKE.

- MR. DOLAN: Thanks, Karen. And thanks for
- 3 having us today. And I'd maybe start where Frank left
- 4 off, Doug, in complimenting you on launch of the
- 5 undertaking and asking people as senior as Mark and
- 6 Karen to go point on it because we do think it's
- 7 critical and we also say right up front, we're prepared
- 8 to partner with you on it because of its significance.
- 9 The other thing we would note is also the way
- 10 that you have insinuated into the IRS's strategic plan
- 11 the significance of the partnership between the
- 12 practitioner preparer world and the IRS in terms of
- 13 advancing long-term compliance. So I think the
- 14 spectrum, at least we see, or the vision we see is that
- 15 you've got a pretty holistic approach to this as well
- 16 as your opening comments where you basically have
- 17 confirmed that you've got an open mind as to how to
- 18 solve some of the problems that were detailed in the
- 19 first panel and no doubt we'll talk some about today.
- 20 Our 350,000 members may be as intuitive to
- 21 many practice at the federal, the state, the
- 22 international level. They help clients prepare
- 23 millions of tax returns. And it's kind of from that
- 24 perspective, a reasonably broad area of practice that

- 1 we're going to offer a couple of comments that we will
- 2 today.
- We've had a variety of conversations over the
- 4 years with both the Service and with some of the
- 5 congressional committees about tackling this topic. As
- 6 Frank says, it's not a new topic, it's been around and
- 7 it's gone through various iterations. And we are
- 8 guessing that in addition to what we have a chance to
- 9 add to the mix today that on an ongoing basis we'll be
- 10 able to get involved with you on some of the more
- 11 granular things as they begin to emerge.
- 12 A couple things that are unclear for us. We
- 13 unequivocally support the notion that you've got to get
- 14 your arms around the universe. And if it is in the
- 15 form of some sort of a universal numbering system, some
- 16 way of knowing what the preparer community is. It
- 17 seems to us that's a sort of an essential, unavoidable
- 18 way to start. Beyond that I think we are intrigued by
- 19 the notion, Karen, and this may not -- you may or may
- 20 not like this, but we sort of think that it's a tough
- 21 concept to think of preparing tax returns not amounting
- 22 to practice before the IRS. And so whether that brings
- 23 with it the entire envelope of Circular 230
- 24 implications or not, we think at some level Circular

- 1 230 ought to be an orientation point for the
- 2 preparation of tax returns.
- And we think between the Circular 230
- 4 authorities that you currently have and the panoply of
- 5 individual IRC penalties, that you've got a fair amount
- 6 of authority, a fair amount of discretion and I guess
- 7 one of the things that we would urge is that that be
- 8 mined before we put a lot of new things on the books
- 9 that might take us to places intended and unintended.
- 10 And I quess if there is a general theme of my comments,
- 11 it would be sort of in that direction. We think the
- 12 undertaking is -- I mean, you can't not listen. You
- 13 can't listen to that first panel and not know there are
- 14 issues out there be addressed. Some of those issues
- 15 clearly come on the skin of the competency of
- 16 practitioners. Others have it come in the integrity of
- 17 people holding themselves out. And I think the
- 18 challenge is to address solutions -- to design
- 19 solutions that kind of get at not only the communities
- 20 represented in the first panel, but some of the
- 21 communities that represent our client base.
- 22 And what we would say, at least in part, is
- 23 that to build solutions around the EITC and RAL problem
- 24 and apply them, explode them then generically are

- 1 likely to get us to places that will be problematic to
- 2 a fairly significant part of the practitioner
- 3 community. Those two always draw the heat. They are
- 4 obviously issues for the reasons discussed in the first
- 5 panel and others but there are an awful lot of
- 6 professional tax return preparers who don't prepare any
- 7 EITC, don't associate with any RALs and we would not
- 8 like to see a system designed to address that problem
- 9 end up with a link span that ends up having unattended
- 10 consequences.
- I guess the other thing we would say is our
- 12 profession, like some others, is one where the
- 13 professionals have met a rigorous academic standard,
- 14 they've passed a substantial examination by a state
- 15 licensing authority. They typically maintain a very
- 16 active CPE requirement usually a condition of
- 17 maintaining their license as well as subscribe to the
- 18 Circular 230 requirements. And so, again, this is not
- 19 about saying, aren't we special people. But it is
- 20 about saying that we would urge any sort of overarching
- 21 adoption of a certification regime, of a testing
- 22 regime, of a specified CPE regime to be clear about not
- 23 superimposing an additional set of rigors on folks who
- 24 already have maintained -- achieved and are willing to

- 1 maintain a professional competence.
- I guess the other thing that I would say is
- 3 that when we talk even about types of returns, and I
- 4 think some of the people on the first panel made this
- 5 pretty clear, I see it as a formidable challenge to try
- 6 to decide how you would go about certifying competence.
- 7 I mean, do you do it by return? I mean, there's one
- 8 kind of 1040 and there's another kind of 1040. There's
- 9 a 1065 that I and my bother-in-law might file if we
- 10 went and bought a piece of beach rental property.
- 11 That's a wholly different kind of 1065 than somebody
- 12 who files returns for publicly traded partnerships.
- 13 1120s, so there's a vast spectrum against which the IRS
- 14 would be attempting to evaluate and express opinions on
- 15 competence which doesn't say it can't be done, but it's
- 16 why I come back to Doug's opening comment about, let's
- 17 get them all out there and let's not jump too guickly
- 18 to something that on the surface sounds like, well, of
- 19 course, the tax collector ought to set a standard and,
- 20 of course, they ought to test to it and, of course,
- 21 there ought to be a seal of approval. Because while
- 22 all those things have some sort of surface appeal to
- 23 them, they run the risk at some level of
- 24 misrepresenting reality, of giving a confidence,

- 1 perhaps beyond the IRS's ability to ascertain. And
- 2 so, again, our view is, let's look at all the options.
- 3 We want to be engaged in the weeds with you on things
- 4 that advance both our goals which is ensuring that
- 5 American taxpayers have access to competent and ethical
- 6 preparers and our principal plea is, let's do that
- 7 carefully, deliberately, let's not create a one-size-
- 8 fits-all.
- 9 Some of us on this panel have spent hundreds
- 10 and thousands of hours reacting to a set of regs that
- 11 came out under 7216 last year that were likely designed
- 12 in the inventor's eyes to address a kind of preparer
- 13 that hangs a shingle, does a few hundred returns and we
- 14 worry about what they do with their return information.
- 15 Other kinds of professionals have spent hundreds of
- 16 hours trying to figure out how rules written there can
- 17 properly be accommodated inside of service models that
- 18 are entirely different where we maintain an ongoing
- 19 relationship with the client.
- 20 (Applause)
- 21 So, again, we compliment you for -- it wasn't
- 22 designed to be an applause line, but we compliment you
- 23 for the undertaking. We think you've got considerable
- 24 authority to pull it off. We encourage you to stay the

- 1 course that Doug described in his opening of seeing all
- 2 the issues and then isolating solutions for the real
- 3 issues that you want to address as opposed to the more
- 4 generic.
- 5 Thanks.
- 6 MS. HAWKINS: Okay. Thank you very much,
- 7 Mike, that was very, very helpful.
- 8 Our next speaker is Armando Gomez. Armando
- 9 is a tax lawyer extraordinaire and has a very broad
- 10 practice at Skadden Arps where he does both substantive
- 11 tax transactional work as well as tax controversy. And
- 12 I see from his bio even dares to dabble in some
- 13 criminal tax matters once in a while. He's been very
- 14 active with the American Bar Association holding a
- 15 number of positions, the most recent of which is as his
- 16 chairship or vice chairship in government relations.
- 17 So, without further adieu, Armando.
- 18 MR. GOMEZ: Thank you, Karen, and
- 19 Commissioner and Mark. I appreciate the opportunity to
- 20 be here today to speak on behalf of the American Bar
- 21 Association Tax Section. I put in a detailed statement
- 22 and I do need to give a disclaimer that I am speaking
- 23 on behalf of the tax section and what I'm saying has
- 24 not been approved by the House of Delegates or Board of

- 1 Governors of the American Bar Association.
- 2 Three main points which are similar to what
- 3 you've already heard. Number one, we believe that
- 4 there is a compelling need for performance standards
- 5 for paid return preparers. And encompassed within that
- 6 both minimum qualifications as well as some type of
- 7 mandatory continuing education.
- 8 Second, we agree that there should be a
- 9 uniform system of identifying paid preparers. Both to
- 10 be able to track who is qualifying with what we
- 11 recommend in terms of minimum qualifications and
- 12 continuing education, but also for the Service to be
- 13 able to have better ability to identify paid preparers
- 14 where there are problems, to perhaps target education
- 15 and awareness of developing issues or changes in the
- 16 tax law, particular types of preparers, all of that are
- 17 things that come out of a uniform numbering system.
- And third, and certainly not least, it's
- 19 critical to have a strong and continued enforcement
- 20 program to ensure compliance with the return preparer
- 21 rules.
- 22 And let me just say that all of this, we
- 23 believe, can be done, should be done administratively.
- 24 As Mike said, you have plenty of authorities in terms

- 1 of existing requirements under the code and regulations
- 2 for standards for return preparers, requirements that
- 3 return preparers sign the returns, put a number on the
- 4 returns. You have authority, we believe, under Title
- 5 31, for your office, Karen, to regulate people who are
- 6 practicing before the IRS and so all of these are
- 7 things that we applaud you for considering and we hope
- 8 that you will move forward with.
- 9 In terms of the need for preparer standards I
- 10 think you heard from the first panel many of the
- 11 reasons why it's important. I have to give my plug
- 12 that one of the long-standing goals of the tax section
- 13 has been to advocate for simplification of the tax
- 14 laws. Frankly I wish that people didn't need to pay
- 15 preparers. Unfortunately, even I need one. And so the
- 16 complexity of the law is such that for some time we're
- 17 going to be in a system where we have paid preparers
- 18 preparing the majority of returns.
- 19 As you've heard, paid preparers are not
- 20 subject to any minimum educational or competency
- 21 requirements. By contrast attorneys and CPAs have to
- 22 complete the prescribed course of study and pass state
- 23 licensing exams. Enrolled agents who don't have years
- 24 of experience like Mike have to pass the written exam.

- 1 And having looked at it once, I sort of shudder at the
- 2 requirements. In addition attorneys and CPAs and
- 3 enrolled agents are subject to ethical requirements.
- 4 We certainly take those -- you know, very much to heart
- 5 and in most jurisdictions, but not all, subject to
- 6 continuing education requirements.
- 7 We are also subject to oversight by state
- 8 bars, by county boards, by the Office of Professional
- 9 Responsibility. And when you stack that against the
- 10 unenrolled paid preparers, there are the provisions
- 11 under the code and regulations for enforcement, but
- 12 that's it. And there are so many that in our view you
- 13 need something more to make sure that the quality of
- 14 tax return preparation increases.
- 15 And it's not just because, you know, there
- 16 are some paid preparers out there who are unscrupulous
- 17 and you're always going to have people like that out
- 18 there. But you also have the problem of many of the
- 19 people who turn to paid preparers are those who least
- 20 understand the tax laws, those for whom English is not
- 21 their language, those for whom they don't have ready
- 22 access to electronic filing alternatives like the
- 23 software programs you can buy in the stores. And for
- 24 those reasons we support efforts to establish minimum

- 1 qualifications.
- 2 We would encourage an examination to test
- 3 technical knowledge. But we would -- we would
- 4 encourage you to consider that regulated professionals,
- 5 meaning attorneys, CPAs, enrolled agents who have
- 6 already demonstrated competence ought not to be subject
- 7 to a new examination.
- 8 We might also suggest that paid preparers who
- 9 have already completed competency exams in states such
- 10 as Oregon which has got one of the model programs out
- 11 there, you know, also might be deemed to have
- 12 demonstrated minimum competence.
- 13 Continuing education is critical. Like I
- 14 said, you know, most lawyers are subject to mandatory
- 15 continuing legal education, but it depends by state.
- 16 I'm licensed in two states. One requires it and one
- 17 doesn't. And so to the extent that there are regulated
- 18 professionals already complying with continuing
- 19 education requirements, we would see no need for more.
- 20 But for those who aren't, plus the unenrolled paid
- 21 preparers, we would encourage there to be some minimum
- 22 requirements.
- The numbering program helps track all that.
- 24 One concern that I have from one of the comments that I

- 1 heard on the panel this morning, I would be very wary
- of describing it as a "credential". You know, a taxi
- 3 driver needs a license to operate a cab, doesn't mean
- 4 he's a good driver.
- 5 You can issue a registration number because
- 6 people have to have one in order to be able to hold
- 7 themselves out, collect money in order to prepare tax
- 8 returns doesn't mean that they are a great tax return
- 9 preparer. And I'd very concerned about holding it out
- 10 as a credential.
- 11 Enforcement is critical and through
- 12 enforcement and a numbering system, we would hope that
- 13 the Service would have resources to evaluate data from
- 14 paid preparer returns to identify trends. And also to,
- 15 you know, you could use that to target education as
- 16 well as enforcement efforts.
- 17 A word about Circular 230. We certainly
- 18 understand that mere return preparation has long been
- 19 interpreted as not being practiced before the IRS. On
- 20 the other hand, if I write an opinion or a memo to a
- 21 client, and that's all I do in a single year, and that
- 22 document never sees the light of day other than my
- 23 clients having looked at it, I have practiced before
- 24 the Internal Revenue Service under Circular 230. How

- 1 it is that somebody who opens up a shop and prepares
- 2 hundreds of thousands of returns and is not subject to
- 3 regulation just doesn't make any sense.
- 4 Again, we think that all of this can be done
- 5 administratively. There certainly are proposals out
- 6 there for legislation that we've seen. There's also
- 7 proposals for new legislation we've heard or expanding
- 8 penalties. We would encourage the Service not to
- 9 pursue expanded penalties at this time. I think
- 10 there's plenty of reports out there suggesting that
- 11 there's just not a lot of data. There are plenty of
- 12 rules on the books. You know, we would like to see the
- 13 recommendations that we suggest today be put in place,
- 14 collect some data and then certainly to the extent that
- 15 there are gaps, you know, work with Congress to address
- 16 those gaps.
- 17 The last thing that I will mention is we
- 18 certainly understand that doing all this requires
- 19 resources. Certainly this is a time where not just our
- 20 government, but everyone in the country is struggling
- 21 and we understand resources are tight. But we do think
- 22 that the benefits in terms of improving the quality of
- 23 tax preparation hopefully decreasing the need for
- 24 enforcement resources all would help justify the cost

- 1 benefit in terms of the investment required to make all
- 2 of this work. To the extent that testing the
- 3 registration might accompany with it modest fees,
- 4 that's understandable, but we would certainly hope that
- 5 they wouldn't be set at a place that they would, you
- 6 know, deter entry into the field. Because there are,
- 7 you know, many very dedicated paid preparers out there
- 8 who are providing a very important service to the
- 9 system and certainly wouldn't want any of these
- 10 recommendations to take away from that.
- 11 So that will conclude my remarks. Again, I
- 12 did put in the detailed statement and happy to take
- 13 your questions.
- 14 MS. HAWKINS: Thanks very much, Armando, it
- 15 was very helpful.
- 16 Our next speaker is Jim Nolen. Jim is
- 17 sitting up here as President of the National Society of
- 18 Accountants, but I see a whole string of initials after
- 19 his name, one of which is enrolled agent. He's been
- 20 practicing for more than 30 years in Oklahoma. Has an
- 21 extensive background in community service and serving
- 22 on various organizations that are associated with
- 23 quality tax preparation and tax consulting.
- 24 So, with that, Jim, if you would let us hear

- 1 what you have to say.
- MR. NOLEN: Thank you. Like the others, I
- 3 would like to thank you for the opportunity to
- 4 participate in this forum and share reviews regarding
- 5 the possible regulation at the federal level of tax
- 6 preparers.
- 7 In the capacity as President of the National
- 8 Society of Accountants, I would like to make everyone
- 9 of you aware that our association is comprised of
- 10 certified public accountants, enrolled agents, licensed
- 11 public accountants, other licensees of state boards of
- 12 accountancy, tax practitioners who are licensed by
- 13 state agencies and accountant and tax practitioners who
- 14 hold credentials from nationally recognized
- 15 credentialing bodies.
- In short, NSA represents accountants and tax
- 17 professionals who serve Main Street rather than Wall
- 18 Street. The members of NSA as well as the other
- 19 professional societies have long recognized that if you
- 20 are going to hold yourself out as a professional in the
- 21 tax field it takes substantial preparation. Given that
- 22 a client's financial well being is sometimes at stake,
- 23 it is not unfair to have minimum standards or require a
- 24 test.

- In fact, NSA's bylaws require a professional
- 2 credential as a condition of continuing membership.
- 3 Because the tax preparers' ultimate and intimate
- 4 detailed knowledge of a client's financial situation
- 5 and the ability to impact the financial situation
- 6 through the preparation of tax return filing, NSA has
- 7 long supported registration or licensing of tax
- 8 preparers. Registration or licensing would provide a
- 9 means of allowing the current and potential clients to
- 10 know that the preparer meets whatever minimum standards
- 11 are set to be qualifying for the profession.
- 12 One of the minimum standards should be
- 13 successfully passing a qualified examination to test
- 14 basic knowledge any preparer should know. There are a
- 15 number of practitioners out there who we feel have
- 16 earned a waiver from this examination requirement.
- 17 These are tax practitioners who have already
- 18 demonstrated their competence by passing a valid
- 19 examination. For example, NSA recognized in the early
- 20 1970s that some practitioners had no test available to
- 21 them if they did not want to become an enrolled agent
- 22 or a certified public accountant or an attorney. As a
- 23 result NSA formed the Accreditation Council for
- 24 Accountancy and Taxation to offer other credentials.

- 1 ACATs examinations are administered by a subsidiary of
- 2 the National Association of State Boards of
- 3 Accountancy, the same group that administers the CPA
- 4 examination.
- 5 ACATs examinations are psychometrically
- 6 validated and we are certified by the National
- 7 Organization of Credentialing Agencies.
- I am sure that other organizations may have
- 9 or will develop valid examinations as well. We believe
- 10 it appropriate that an examination waiver of
- 11 examination requirements be provided to any
- 12 practitioner that passes or has passed such
- 13 examinations as ACAT offers. Of course the IRS should
- 14 have oversight to audit these examinations to ensure
- 15 that they meet the objective standards.
- 16 Similarly examination waivers should be
- 17 granted to any individual holding a license from a
- 18 State Board of Accountancy. These practitioners have
- 19 likewise demonstrated a level of competency that is
- 20 based on long-established regulatory standard of
- 21 education, experience, ethics, and examination. Every
- 22 state accounting regulatory scheme also requires
- 23 continuing education as a condition for renewal of
- 24 licenses. Some states have already gotten into the

- 1 licensing of tax preparers and we feel they should be
- 2 exempt as well.
- I would like to note that 17 years ago I
- 4 worked with the Chairman of the Board of Accountancy in
- 5 Oklahoma on trying to get Oklahoma to regulate tax
- 6 preparers. Unfortunately we weren't successful there.
- 7 But there are some very good state models out there.
- 8 The Office of Professional Responsibility of
- 9 the IRS has extended Circular 230 privileges to public
- 10 accountants in a number of states. The licensed public
- 11 accountant like their CPA counterparts are subject to
- 12 regulation and supervision by the State Boards of
- 13 Accountancy and must meet continuing education.
- 14 Therefore, we feel that they should also be exempt from
- 15 additional examinations.
- We support a requirement for continuing
- 17 education to ensure continuing competence with respect
- 18 to basic tax knowledge, especially given our ever
- 19 changing tax code. All of the education recognized by
- 20 NSA for CPE purposes must meet the standards
- 21 established by NASBA. This is the same standard
- 22 recognized for the purposes of maintaining a CPA
- 23 license and ensures the education taken to be of
- 24 sufficient professional quality. We recommend that an

- 1 education required for taxpayers should also meet these
- 2 minimum professional standards. Hours for the sake of
- 3 hours are worthless. The education must be of value
- 4 that is being offered up front.
- 5 NSA believes that an orderly phased
- 6 implementation of registration and/or testing over a
- 7 two- to three-year period is mandatory. A shorter time
- 8 period would likely lead to unnecessary disruption of
- 9 the filing process.
- 10 Further, as part of this implementation a tax
- 11 preparer who initially filed a return should be allowed
- 12 to continue to participate in the disposition of that
- 13 return until it is accepted and closed by the IRS even
- 14 if that is a multi-year process and even if any new tax
- 15 preparer rules are made final during that period. We
- 16 also support the establishment of an administrative
- 17 entity to oversee tax preparers to ensure that any fees
- 18 paid by preparers are used for regulation and to
- 19 educate the consumer.
- 20 Absent a robust consumer education program,
- 21 we are concerned that those individuals who do not
- 22 comply with the current requirements will not comply
- 23 with future requirements either. A key to bringing
- 24 those individuals into the tax preparer system and the

- 1 best way to do that is to ensure that they suffer
- 2 significant financial harm if they willingly flout the
- 3 law.
- 4 Taxpayers must also be educated by a number
- 5 of means to understand that a paid preparer must sign a
- 6 return. It should also be possible to work with
- 7 software developers to get them to automatically
- 8 disable software after a set number of primary Social
- 9 Security numbers has been changed within the program,
- 10 it just automatically locks up on them. They cannot
- 11 use that one program for \$49.95 to produce 500 returns.
- 12 In closing, our position can be summarized as
- 13 a minimum competency exam at the front end along with
- 14 registration, required continuing education and
- 15 significant penalties for nonregistrants coupled with
- 16 aggressive enforcement by the Service is the pro active
- 17 path and the path NSA advocates.
- 18 And, Ms. Hawkins, I'm from Oklahoma and if
- 19 you come to Oklahoma we will get you outfitted with the
- 20 proper pair --
- 21 (Laughter.)
- MR. NOLEN: -- of boots, a lasso and I might
- 23 even be able to get the Governor to extend to you the
- 24 rank of honorary territorial marshal.

- 1 (Laughter.)
- 2 (Applause.)
- 3 MS. HAWKINS: Well, I think the only thing
- 4 that you mentioned that the IRS ethics rules allow me
- 5 to accept would be the honorary rank.
- 6 (Laughter.)
- 7 MS. HAWKINS: But thanks for that offer. And
- 8 thank you very much for your comments.
- 9 Our last speaker is Larry Gray. I like to
- 10 tease Larry and say that he's the original and long-
- 11 standing IRS groupie.
- 12 (Laughter.)
- 13 MS. HAWKINS: But he is in fact, I think, the
- 14 individual here who has been more into the IRS than any
- 15 other employee that I have run into so far. He's
- 16 belonged to or been placed on virtually every advisory
- 17 committee and board that the IRS has ever formed. He
- 18 teaches at the tax forums. Larry is from, as he likes
- 19 to say, Missoura (sic). But I don't know how he
- 20 manages to practice tax, because every time I'm
- 21 someplace speaking, here's there too. So he does a lot
- 22 of traveling, a lot of speaking and he's quite well
- 23 known. And today he's representing the National
- 24 Association of Tax Professionals. So, let's hear it,

- 1 Larry.
- MR. GRAY: All right. Well, actually, when I
- 3 got this honor, and I appreciate getting this honor, I
- 4 thought, you know, I don't want to be on the last panel
- 5 and the last speaker.
- 6 (Laughter.)
- 7 MR. GRAY: Now, I understand why. Anyway,
- 8 I'm here today to represent the National Association of
- 9 Tax Professionals and I think the thing we bring to the
- 10 table, we focus on the issue here, tax preparation.
- 11 We're not into accounting, we are not into some of the
- 12 other fields. We have over 19,000 members. There are
- 13 CPAs, attorneys, enrolled agents, tax preparers, et
- 14 cetera. We offer over 300 tax courses in over 100
- 15 cities in the United States. So we are truly focused
- 16 on education and research dealing with tax.
- 17 When we look at our -- when we look at our
- 18 members that are Circular 230 and non-Circular 230,
- 19 they're CPE, one within about one hour per year of the
- 20 same. Over 85 percent of our members have post-
- 21 secondary education.
- But moving to the issue, back in the winter
- 23 of 2005 I did a paper that was on registration,
- 24 licensure or regulation of the profession. In doing

- 1 that, what I found out when you went to look to see
- 2 what the population was, and I think that's the first
- 3 thing, you've got to get your arms around the
- 4 population, you'd see articles 8-900,000 sometimes as
- 5 high as 1.2, 1.3 million paid preparers. And that's
- 6 kind of like a big elephant, but I think it's more like
- 7 a train because it's going down the tracks. So imagine
- 8 this train that you got possibly 1.2 million people
- 9 involved. So you can't stop it, you have to kind of
- 10 switch tracks and bring it to a higher standard.
- 11 And in order to try to handle such a large
- 12 item, what I would like to do today is look at the 5 Es
- 13 of a profession. You've got to look at education,
- 14 you've got to look at examination, you've got to look
- 15 at the experience, ethics, and enforcement. And in
- 16 each one of those there's a different player.
- 17 No matter whether we look at registration or
- 18 licensure first, that competent tax preparer has to
- 19 have current continuing education in the area they hold
- 20 out.
- 21 Secondly, they have to have current
- 22 experience in the area they hold out. I think those
- 23 two together raises the level including with ethics of
- 24 the five items I mentioned, the higher level.

- 1 When we look at examination, it's kind of
- 2 like in my office, we currently have the same number of
- 3 CPAs as EAs. But what happens when somebody passes the
- 4 exam and they get this little certificate, I always say
- 5 to them, "you have the keys to the workshop now what
- 6 are you going to do." So when we look at the word
- 7 examination, under Circular 230, it's really a minimum
- 8 entry level. I don't know that that is related to a
- 9 competent tax preparer. So in doing that I challenge
- 10 you to think outside the box because no matter if you
- 11 regulate a license you are going to have some kind of
- 12 number. In doing that, you have things like errors of
- 13 returns filed. Once you have the population that's not
- 14 going to be criminal or go underground, there you can
- 15 actually have real-time selection of returns. So if I
- 16 know that I am going to stand a chance to be audited,
- 17 no different than the taxpayer community, that in
- 18 itself is a constant reminder also that I need to be
- 19 sure to raise that bar.
- 20 One other thought in the area of registration
- 21 versus licensure, registration is a disclosure.
- 22 Whether you do that, you know, on IRS.gov or how ever,
- 23 it's registration to say, at least we're aware of it
- 24 and then you can -- through that you can file my

- 1 experience, I can file my continuing education. Again,
- 2 that's a couple of more reminders and it also tells the
- 3 population that they are registered.
- When we go to licensure, though, I remind you
- 5 that that raises the bar for your side of the table.
- 6 And that is now you gave me a permission to hold out.
- 7 And so at that point in time it's more onerous on what
- 8 you have to do.
- 9 No matter which way you go, what I'd like to
- 10 do is give you a going away thought on the three big
- 11 players in this game; that's the IRS, the taxpayer, and
- 12 the tax preparer.
- 13 First with the IRS if I look at Circular 230,
- 14 it's the enforcement arm. But I believe it has to be
- 15 expanded and become more flexible. Because if the
- 16 purpose here is to move to a more -- the taxpayer can
- 17 rely more on getting a competent preparer then we need
- 18 an educational arm. Because when I was on the Board of
- 19 Accountancy, when we started to focus on education we
- 20 found we could have more impact faster for less
- 21 dollars. So I think we have to look at that intent.
- 22 So that's a recommendation as far as a more flexible
- 23 expanded 230 but in the area of education.
- Secondly, today we've been asked to talk

- 1 about a paid preparer. That's only one element of the
- 2 stakeholders at the table. We have, for example, 230
- 3 talks about practitioners, you know, and a moment ago,
- 4 I think Mike mentioned, or no, I think, it was Mike you
- 5 mentioned that even if I have a -- even if I have an
- 6 opinion laying in the tax file, I'm still under
- 7 Circular 230. I think what you have to do is expand
- 8 and, again, I'm for one oversight, not two separate
- 9 bodies. Then we have to be able to touch the person
- 10 that's pre-transactional, helping that taxpayer make up
- 11 their mind to do the decision, it has to be post-
- 12 transactional, it has to be pre-filed, filed, and post-
- 13 filed. Because then it's an equal playing field for
- 14 everybody. So it doesn't matter whether I'm a
- 15 promoter, it doesn't matter whether I'm a bank, it
- 16 doesn't matter whether I'm a signed preparer. So I
- 17 kind of call that the non-signing portion of the
- 18 system.
- 19 And then, finally, I want to address the
- 20 issue of the taxpayer. Whatever program you allot,
- 21 market to them. But at some point in time that bar has
- 22 to be raised also. Because, you know, if the taxpayer
- 23 -- and I've seen situations where I've represented
- 24 people out of a project -- you know, an IRS project on

- 1 preparer and the first thing they will do is say, well,
- 2 taxpayer if you'll come on board, pay this and the
- 3 interest we'll waive the penalties. I think what you
- 4 have to look at is that if taxpayers are going to non-
- 5 signing preparers, I think at that point in time I
- 6 think after a marketing period you have to make them
- 7 accountable too and raise that bar.
- 8 Thank you.
- 9 MS. HAWKINS: Thanks very much, Larry.
- 10 We are going to have the Commissioner
- 11 exercise his prerogative as the king of the hill and
- 12 ask the first set of questions.
- 13 COMMISSIONER SHULMAN: Yeah, but I don't get
- 14 cowboy boots.
- 15 (Laughter.)
- 16 COMMISSIONER SHULMAN: Which is good, at
- 17 least not free.
- 18 So, you know, I think people are talking
- 19 about registration and licensing. I think everybody
- 20 has mentioned it on both panels that we had. I'm
- 21 interested -- you know, my understanding is that when
- 22 people talk about registration they talk about you sign
- 23 up and you show something. When you talk about
- 24 licensing people often talk about testing. And so I'd

- 1 just like to get clearly from this panel, and I'll get
- 2 to the grandfathering question, but in general, do
- 3 people feel that in order to prepare a tax return you
- 4 should have some sort of a test that you need to take
- 5 at some point early in the career before you get that -
- 6 or whatever the credential is that allows you to do
- 7 that? It's open questions.
- 8 MR. DEGEN: I certainly believe that. And I
- 9 think if you look at any type of profession, whether it
- 10 be a famous barber, a barber needs to have a license
- 11 and they take an initial competency examination. They
- 12 have to show that they can shave somebody or cut their
- 13 hair. So it would just seem to me that we want to
- 14 elevate this to a profession. And to have a profession
- 15 you need licensure. And I think, you know, in the
- 16 State of New York -- I can't speak for every state --
- 17 but Joe the plumber even needs a license. And Joe has
- 18 to take an initial competency examination. So I just
- 19 think professions require licensure.
- MR. NOLEN: Definitely licensure.
- 21 Registration implies we are just going to number
- 22 everybody and okay, we know Joe Blow in this particular
- 23 town is incompetent. Well, cool, what are you going to
- 24 do about it? With licensing you've got the implication

- 1 such as with the State Board of Accountancy, you've got
- 2 the ability to put them out of the profession. And if
- 3 they continue to function in that capacity then you can
- 4 really hit them with a hammer. So licensing is
- 5 definitely the way to go.
- 6 COMMISSIONER SHULMAN: Other thoughts?
- 7 MR. GRAY: I liked your remark of how your
- 8 qualified it, in the beginning. And I think in the
- 9 beginning then, yes, if you look at a licensure. But I
- 10 think it's -- remember this train going down the track,
- 11 we can't stop it, we still have annual seasons going
- 12 along, people are -- so that's all going on. So I
- 13 think it's one of those things where that it may be a
- 14 phase. And when you said, when they enter, I think
- 15 that's a good thought. But if you've already got these
- 16 people out there, remember, an exam, as you said, in
- 17 the beginning, and as I just made comments to, it
- 18 doesn't measure competency, it measures the right to
- 19 hold out.
- Now, if you change the definition in the
- 21 exam, then at that point in time it's not that you're
- 22 getting a credential because I think that's part of the
- 23 missed concept. Even when I look at 230, everybody
- 24 associates it back to a title. That doesn't make a

- 1 competent preparer. So I think that if in the
- 2 beginning, yes, but I think the people you have now
- 3 there has to be some kind of measure. And this
- 4 question is actually hard to answer without going to
- 5 grandfathering because at the turn of the 20th century,
- 6 over 100 years ago when you started having CPAs, there
- 7 were some PAs grandfathered, I think they're pretty
- 8 well dead now.
- 9 COMMISSIONER SHULMAN: Well, let me actually
- 10 go to the grandfathering question.
- MR. DOLAN: Before you do that --
- 12 COMMISSIONER SHULMAN: Yeah.
- 13 MR. DOLAN: Can I just -- I mean, ever party
- 14 needs a pooper and I'm --
- 15 (Laughter.)
- MR. DOLAN: -- I'm not as quick, Doug, to
- 17 sign on to licensure as a phenomenon.
- 18 First of all, I'm not sure it means the same
- 19 thing to you, to me, to any six or seven people looking
- 20 at it.
- 21 COMMISSIONER SHULMAN: Yeah, just to be
- 22 clear, I actually wasn't asking about licensing because
- 23 it doesn't mean -- I'm asking, should people who
- 24 prepare a return have to take some sort of a test

- 1 before they do it; that's my question.
- 2 MR. DOLAN: My response was just to
- 3 distinguish myself from my esteemed colleagues who were
- 4 clearly on board with licensure. My membership would
- 5 want to explore that in a little more substantive way
- 6 before we said, yeah, nay or --
- 7 COMMISSIONER SHULMAN: And what about testing
- 8 in general? I mean, should there be a test?
- 9 MR. DOLAN: I think there should be a way
- 10 that people demonstrate competence. And whether that
- 11 is one way or whether that's multiple ways, whether
- 12 it's one part education and one part recurring
- 13 demonstration of competence, I don't think a test,
- 14 again, is necessarily the only way to get at it. I
- 15 clearly believe that you ought to be competent, you
- 16 ought to have ways of demonstrating competence. And
- 17 your clients ought to have some confidence in testing
- 18 for your competence.
- 19 COMMISSIONER SHULMAN: Armando, do you want -
- 20 -
- MR. GOMEZ: I would say subject to
- 22 grandfathering, absolutely there should be testing.
- 23 COMMISSIONER SHULMAN: So I want to go to
- 24 grandfathering because I know that the -- you know,

- 1 Karen spent a lot of time out and said one of the
- 2 recurring themes had been people saying, you know,
- 3 everyone should have a test, but there should be sets
- 4 of grandfathering. You know, Jim, you, I think, in
- 5 your testimony, said something interesting which was
- 6 you should use other tests but IRS should have some
- 7 authority to go in and make sure that test actually
- 8 has, you know, serves the purposes that we would be
- 9 trying to do. I mean, that's a relatively incendiary
- 10 suggestion that IRS would go in and start telling
- 11 people whether their test is good or not to file a
- 12 return. And so I'm curious about expanding on that
- 13 because it actually is the first kind of avenue to
- 14 grandfathering that solves two problems.
- 15 MR. NOLEN: Well, I wish you luck on testing
- 16 600,000 -- I've seen that number -- preparers in a
- 17 relatively short period of time. I think frankly you
- 18 are going to need some help on that. And there are --
- 19 you know, you don't need to reinvent the wheel. In the
- 20 first place you've got a test bank of questions for the
- 21 EA exam to draw on, maybe even a bunch of them are
- 22 deemed too technical. But you've got a base there.
- 23 ACAT has a test bank that's been certified by
- 24 independent -- the State of Oregon has a test bank

- 1 because they do a federal test. There's all sorts of
- 2 exams out there. You would have the responsibility
- 3 though and therefore you need to have the ability to
- 4 come into ACAT and say, we need to look over your
- 5 database before we'll certify you as an equivalent
- 6 exam. Because if it's all messed up, Congress is going
- 7 to come back on the Service, not ACAT. So you've got
- 8 to have the ability and anyone that has a test that
- 9 isn't willing to make it open to the inspection of the
- 10 Service just isn't going to get approved.
- 11 COMMISSIONER SHULMAN: Other thoughts about
- 12 this?
- 13 MR. DEGEN: Just in grandfathering in
- 14 general? The one other possibility of grandfathering,
- 15 and I'm sure you're going to hear at the IRS forums
- 16 perhaps is based on experience. I don't want to sound
- 17 flippant, but, you know, Barry Madoff (ph) had 20 years
- 18 of experience in financial planning.
- 19 (Laughter.)
- 20 MR. DEGEN: And we know how that turned out.
- 21 So I wouldn't want to suggest that.
- 22 My feeling is that someone who is preparing
- 23 tax returns for 15 years is going to easily be able to
- 24 pass this competency examination if they've been doing

- 1 any type of good job. And it just -- I don't think the
- 2 purpose here is to hurt people that have a living on
- 3 preparing tax returns. As I said, if they've been
- 4 doing this with diligence and with education, passing
- 5 this examination, I don't believe anyone here is
- 6 suggesting, if we all agree on some type of
- 7 examination, to set the bar so high that we are trying
- 8 to wipe people out. We are simply trying to set a bar
- 9 so that folks can have at least an initial step in at
- 10 minimal competency. And down the road who knows where
- 11 that would lead.
- But I do think though that any type of
- 13 grandfathering based on experience is not a good
- 14 procedure.
- 15 MR. NOLEN: Am I not correct in that the
- 16 Service currently uses a third party on the actuary
- 17 examination?
- 18 MS. HAWKINS: You're correct in that the
- 19 Service is using a third-party on the EA examination as
- 20 well as its actuary examination. Yes.
- 21 (Simultaneous conversation.)
- MS. HAWKINS: They administer the test. We
- 23 haven't left to them the creation of the questions or
- 24 the answers. We do -- we've done all of that in

- 1 conjunction with them, but they've taken some of the
- 2 administrative burden away from us in doing the
- 3 testing; yes.
- 4 COMMISSIONER SHULMAN: So let me -- I think
- 5 we got that, I just want to make sure Mark and Karen
- 6 have plenty of time. So I'm going to cede the floor to
- 7 them.
- 8 MS. HAWKINS: Oh, okay.
- 9 I'm going to ask this next question on behalf
- 10 of any Internal Revenue Service employees in the
- 11 audience. And I'd be interested to hear your responses
- 12 which is, do you think that tax return preparers as a
- 13 general group should be subject to periodic compliance
- 14 checks of their own tax return filings? And if you
- 15 don't, why not?
- MR. NOLEN: Sure.
- 17 (Laughter.)
- 18 (Simultaneous conversation.)
- 19 MR. NOLEN: The closer I get to retirement --
- 20 (Laughter.)
- MR. GRAY: He's retiring next year.
- 22 (Laughter.)
- 23 MR. NOLEN: Right. My daughter's taking
- 24 over, it's her problem. Service employees have to go

- 1 through a process before they're hired of having their
- 2 returns looked at. If you're pushing the envelope or
- 3 just don't have a clue on your own, God knows what
- 4 you're going to do for a third party. I don't know
- 5 that that needs to be, and I think it would be
- 6 extremely onerous for the Service an annual thing. But
- 7 --
- 8 MS. HAWKINS: That's why I used the word
- 9 "periodic".
- 10 MR. NOLEN: Yeah, just a periodic spot audit
- 11 of, you know, not everybody has to do it, but kind of
- 12 like the auditing the CPE for either enrolled agents or
- 13 at a board of accountancy. You've only got so much
- 14 manpower to work with this. But we'd be perfectly
- 15 happy to have that on the table.
- MR. GRAY: Each time a periodic -- whether
- 17 it's every couple years or every three years it's a
- 18 fact and it's just like with the Board of Accountancy,
- 19 I sign -- I got a license I sign the statement that,
- 20 you know, that I am current. And I think that out of
- 21 that, if you did random checks, you know, I think the
- 22 important thing, are they filing a return? And then if
- 23 you're going -- so that is a check. But then if you're
- 24 going to actually check the returns, I think that's a

- 1 separate question.
- 2 MR. DOLAN: I think a lot of accounting firms
- 3 make it a practice where people are required to either
- 4 do an affidavit or some other expression of their
- 5 personal compliance. And I think it ought to be a
- 6 requisite. I mean, given the context we're talking
- 7 about this, that is the preparer community being an
- 8 extension of the compliance process for the preparer
- 9 not to enter that fray compliant him or herself is an
- 10 oxymoron.
- 11 MR. GRAY: Each year in our office each
- 12 employee has to sign that they filed their return
- 13 timely.
- MS. HAWKINS: Do you want to wade into this,
- 15 Armando, or are the lawyers --
- 16 (Laughter.)
- 17 MR. GOMEZ: You know, everyone is supposed to
- 18 file and they're supposed to do it right. And
- 19 certainly people who are in this business, as Mike
- 20 said, you know, ought to be held to a standard. To the
- 21 extent you have a uniform numbering system, I say this
- 22 as the guy who doesn't use computers, it shouldn't be
- 23 that hard to at least check fact of filing on a pretty
- 24 regular basis. And, you know, whether you dig in, in

- 1 terms of deeper compliance checks on preparers, I think
- 2 primarily that's going to be a resource issue.
- 3 MS. HAWKINS: Thanks
- I know that you've all addressed it in one
- 5 way, shape, or form, but I think many of you on the
- 6 panel know that I struggle with this concept of
- 7 exemption for people who are licensed in other areas
- 8 and I particularly, I guess, and we'll throw this
- 9 question to Armando and Mike, because I get to say it
- 10 as a lawyer myself, the very fact that I went through
- 11 law school and passed a bar exam, there was nothing on
- 12 that examination that qualified me for any kind of tax
- 13 practice. I know there's a very small piece of the CPA
- 14 exam that has a couple of tax questions on it, but
- 15 certainly not, I think, of the level that we're talking
- 16 about. So is the thought process about exemption for
- 17 those kinds of professionally licensed people more
- 18 linked to the fact that they have -- and I'm presuming
- 19 this for CPAs because quite frankly I'm a little big
- 20 ignorant of your ethics code, but I certainly know it
- 21 for lawyers. Which is we're required to demonstrate
- 22 competence and only accept engagements that we consider
- 23 ourselves competent to do. Otherwise we have violated
- 24 our ethical obligations whether or not we violated

- 1 anything else. Is that the bootstrap that I'm hearing
- 2 you do when you suggest that the mere fact that people
- 3 who have been licensed but not tested in the area of
- 4 expertise that we're talking about should still be
- 5 exempt from that testing?
- 6 MR. GOMEZ: Certainly from my perspective
- 7 that's a big part. Under the model rules which have
- 8 been adopted in most states we do have a duty of
- 9 competence. And, you know, lawyers are held
- 10 accountable for that on a regular basis by state bars.
- 11 I think there's also something to be said for the fact
- 12 that in order to be licensed as an attorney you have
- 13 already demonstrated the ability to, you know, meet the
- 14 education requirements, to pass the written bar
- 15 examination as well as the character and fitness
- 16 examination that state bars require. So there's a
- 17 number of standards that people have passed in order to
- 18 be qualified to hold themselves out as a lawyer. And
- 19 certainly in other professions we understand that to be
- 20 similar and that's the basis on which we would say
- 21 that, you know, demonstrated ability to, you know,
- 22 understand and comply with laws.
- 23 MR. DOLAN: And I think Armando is doing a
- 24 great job in sort of laying out a premise that goes

- 1 beyond the fact that just because you are a CPA or just
- 2 because you are an attorney, you have somehow got some
- 3 status. I do think that implicit in the professions of
- 4 those groups and others have undertaken is this premise
- 5 of understanding the law on which you opine or on which
- 6 you act. It doesn't mean that there will never be an
- 7 attorney or a CPA who screws up and makes a mistake.
- 8 But, I mean, I think the whole -- as contrasted with
- 9 some of the stories we heard about people who do this
- 10 as their April job or who hang a shingle and do 100
- 11 returns or who want to -- I mean, our -- I think our
- 12 associations or our bodies are comprised of
- 13 professionals who have chosen to invest their
- 14 intellect, their energy in a type of professional
- 15 service that almost implies that I want to be competent
- 16 if I'm going to come to you and ask to be your
- 17 representative. And is that something that you can put
- 18 a modification to eliminate the chance that anybody
- 19 will ever make an error or anybody will be unethical?
- 20 No. But I think it's a considerably different thrust
- 21 than folks who are I'll call "more itinerant" from
- 22 professionals.
- 23 MS. HAWKINS: So sort of tying you into the
- 24 first panel, the concept would be that the expectation,

- 1 at least for the licensed CPA and lawyer is that their
- 2 duty to be competent in what they do would mean that
- 3 you would never touch an EITC return?
- 4 (Laughter.)
- 5 MR. DOLAN: It sure would mean that for me.
- 6 (Laughter.)
- 7 MR. GOMEZ: And, Karen, I'm not qualified to
- 8 prepare my own returns so and I recognize that and so,
- 9 you know, I think it's a lawyer's duty to understand
- 10 where their limits are.
- MS. HAWKINS: One of the other things that I
- 12 would like to try out on you because it's coming up and
- 13 I know it's been discussed in other areas and some of
- 14 the earlier panel as well as some of you brought up
- 15 this sort of trusted position, extraordinarily trusted
- 16 position that tax return preparers of all ilks are
- 17 placed in. People share their most intimate
- 18 confidences in ways that they often don't even share
- 19 with their spouses and particularly their financial
- 20 data with these preparers in order to get things done.
- 21 Should we be thinking in addition to the testing and
- 22 competency that you're talking about, should we be
- 23 thinking of some way of confirming the backgrounds of
- 24 these people so that at least we're not giving numbers

- 1 to known felons? I mean, I don't know how far down the
- 2 road we go, but where do you see the notion of
- 3 background checking going and how extensive might it be
- 4 or should it be?
- 5 MR. GOMEZ: Well, I'm happy to jump in first
- 6 on that. I think as with everything that the Service
- 7 tries to take on, resources are going to be one of your
- 8 biggest constraints. I think it would be easy to say
- 9 that, you know, everyone should go through a complete
- 10 background check and, you know, have the FBI check them
- 11 out and all that, that would be great. But there are
- 12 too many paid preparers out there that's never going to
- 13 happen.
- 14 If you have a numbering system, again, you
- 15 ought to be able to check on the front end, has this
- 16 person prepared -- you know, filed their own tax
- 17 returns. If they haven't, they shouldn't get a number.
- 18 You know, to the extent that there are ways to, you
- 19 know, electronically weed out some people at the front
- 20 end, that would be great. But, you know, I think
- 21 beyond that while this is very important and people,
- 22 you know, get access to, you know, very sensitive
- 23 financial information for all of their customers, I
- 24 don't think that you'll be able to go too deep into,

- 1 you know, background check in order -- you know,
- 2 without imposing costs both to the government as well
- 3 as costs -- you know, entry into the marketplace for
- 4 people who want to earn a living doing this.
- 5 MR. GRAY: I think that as you said on an
- 6 ongoing system, I think it's another one of those that
- 7 it's, you know, you've raised ethical standards and I
- 8 think what, you know, we've talked a lot about the
- 9 unscrupulous, we've talked about the bad preparers.
- 10 But for a moment, let's talk about that high percentage
- 11 of people trying. And I think on a volunteer system
- 12 that whether you register a license each time they come
- 13 around whether it's every three years or whatever,
- 14 again, it's one of those things, have you done your
- 15 CPE, you know, have you committed any criminal act
- 16 besides getting a speeding ticket or -- again, I think
- 17 we have to do that and it might be random. And then
- 18 it's under, I'm signing again that I have to give up my
- 19 privilege -- I have to give up my privilege if you
- 20 happen to do a random check on me. And I think, again,
- 21 it's more as you raise the bar with this group they're
- 22 going to move up too.
- 23 MR. DEGEN: I think it would be appropriate
- 24 to have the similar background check that enrolled

- 1 agents go through. I think your office probably has a
- 2 -- not a full-blown investigative, but you do go
- 3 through a number of databases, don't you, in terms of -
- 4 -
- 5 (Laughter.)
- 6 MR. DEGEN: But you certainly check
- 7 compliance and probably ERO status and things of that
- 8 nature.
- 9 MS. HAWKINS: Well, yeah, we probably check
- 10 more on, you know, there are really two kinds of EA
- 11 types, the ones who take the exam and the ones who have
- 12 demonstrated their competence by working inside the
- 13 Internal Revenue Service and so they're former
- 14 employees and they have to be within a certain practice
- 15 area within the Service and demonstrated that they've
- 16 done that competently. I think we do a more thorough
- 17 job of checking on former employees' backgrounds
- 18 because we have access to better databases right inside
- 19 the Service with regard to that than we do with respect
- 20 to the outsiders. We, for the most part, I think trust
- 21 that when people fill out their application forms that
- 22 they're telling us the way it is. And we do ask about
- 23 felonies, for instance.
- 24 Mark.

- 1 MR. ERNST: I wanted to use this maybe as a
- 2 jumping out point because I think both Jim and Mike
- 3 commented similarly. I'm concerned about the -- to the
- 4 extent that there is some kind of a building
- 5 concurrence that some kind of a competency standard
- 6 should be applied, how we get from where we are today
- 7 to that standard or some kind of a regime that takes it
- 8 into consideration and all the both unintended
- 9 consequences as well as the transitional challenges
- 10 that would, you know, exist, because there's a very
- 11 large body of people out there who are today serving,
- 12 you know, 130 million people. And to move to something
- 13 that disrupts the train that is moving down the track
- 14 is clearly a risk that we need to take into
- 15 consideration.
- So I'm interested, and maybe, Jim, and you
- 17 were the one who said it first, that, you know, this
- 18 needs to be an orderly transition. I'm wondering if
- 19 you can expand on that and what you think that might
- 20 have meant or what that might look like for us?
- 21 MR. NOLEN: Well, by orderly I like the
- 22 concept of starting with a new database first of all.
- 23 Because we need to be able to track things better.
- 24 Everybody's got to have a number on the -- whether

- 1 they're grandfathered or tested. Simply because what I
- 2 was thinking on the last question, you get a CPA or an
- 3 attorney who is defrocked, if they don't have the
- 4 number, if they're just practicing out there because
- 5 they're a CPA or whatnot, they're going to turn right
- 6 around and try to get a tax number from you and that
- 7 may not be one of the people you want to let in, they
- 8 were just, you know, had their CPA certificate revoked.
- 9 So you've got to have one numbering system, one
- 10 database. I think it's going to take you two, three
- 11 years to test this many people if the estimates of
- 12 600,000 or more are accurate. There aren't that many
- 13 computer terminals with prometric out there to get that
- 14 many people.
- 15 MR. DOLAN: Mark, I kind of go back to the
- 16 guy that referred it. Certainly Doug opened it up as
- 17 all things around the table. I mean, if -- I mean, you
- 18 could have something as straightforward as -- in order
- 19 to get a number -- you give us a self-assessment of
- 20 competence. Or you, in order to get a number, you have
- 21 to have some preliminary. But, again, the notion of
- 22 "the test", I mean, what is the preliminary test? In
- 23 the preliminary test going to satisfy folks that the
- 24 quy who is sitting in my hometown of Iowa doing a lot

- 1 of straightforward 1040's and probably not made a
- 2 mistake in his career, are you going to give him the
- 3 same test that the guy who wants to do RAL EITC's or
- 4 wants to do R&E credit or wants to do transfer placing
- 5 studies? And so to me the sticky wicket is if that's
- 6 the vehicle, if testing is the vehicle to say, yes,
- 7 there is some modicum of competence that we at IRS are
- 8 going to stand behind. Because that's what you're
- 9 doing. You basically are saying, here ye, here ye, we
- 10 say this guy is capable. That's that part that I'm not
- 11 smart enough to figure out exactly how you invent the
- 12 testing regime that gets you some confidence but
- 13 doesn't make people overly confident about what you are
- 14 able to test for.
- 15 MR. NOLEN: You need to start with a
- 16 blueprint -- a footprint.
- 17 MR. DEGEN: Going back to your original
- 18 question about the transition, it would seem to me
- 19 that, you know, we advocated on the statement that we
- 20 want OPR to run the show. And they have it -- right
- 21 now they renew enrolled agents on a three-year cycle
- 22 and they do it in a manner that minimizes their work
- 23 that at one time all enrolled agents had to renew at
- 24 the same time. And what they've done is they've

- 1 basically spread it over a three-year period.
- 2 So I would assume that if the Service decided
- 3 to have this type of licensure or whatever you want to
- 4 call it, that it would have to be phased-in over a
- 5 period of time. That folks that -- and I'm just making
- 6 this up, throwing out a comment -- folks that have a 0,
- 7 1, or 2 in their Social Security number you're in the
- 8 first group. And then the 3, 4's, and 5's you're in
- 9 the next group, and so on. And you can spread that out
- 10 over perhaps four years. I mean, but certainly we -- I
- 11 don't think we in the practitioner community would
- 12 expect the Service to be able to do this like, you
- 13 know, say Commissioner Shulman said, on December 31st,
- 14 we're going for licensure that we would anticipate by
- 15 April 15th everyone would be done. I mean, it's just
- 16 not going to happen.
- 17 But I do think that your model in OPR is a
- 18 good one and you can spread it out as long a period of
- 19 time as necessary to do a good job.
- 20 MR. GRAY: If I could follow-up on Mike's
- 21 remark. I quess we'll look at, you know, we've spent a
- 22 lot of time on the word "testing". I mean, you can
- 23 have CPE with testing behind that. As Karen alluded to
- 24 before, I speak a lot, and I speak a lot on current tax

- 1 law. And whenever I go out to do a day program I've
- 2 spent hundreds of hours prepping for that. And I get
- 3 up to present and someone in the crowd is going to ask
- 4 a question and I'm like, I hadn't thought of that
- 5 before.
- 6 So I think when we associate examination with
- 7 competent preparers, I think what we have to watch that
- 8 in and of itself. If I take a test to enter all that
- 9 has done is allow me to enter. But, beyond that, each
- 10 year testing is not the real measure. Because if I
- 11 memorize, then that could be the worst thing that could
- 12 happen to me, because if I don't stay current in the
- 13 law in my area, then am I achieving the goals you are
- 14 trying to get at here today? I think it's not whether
- 15 it's licensure or registration, I think it's a matter
- 16 of we're trying to improve the competency of a
- 17 preparer. And in that because, you know, Congress
- 18 doesn't pay any attention anymore to taxes. We get
- 19 laws changed at February the 9th. The point there is,
- 20 it's more important to stay current and to realize how
- 21 to stay current. That's the ethical responsibility.
- 22 It's not that I learned how to take a test. So now
- 23 that I've taken the test the bar drops and that's a
- 24 concern. If you don't go some day forward and say,

- 1 okay, to come into this profession, you know, you need
- 2 to take this test.
- But, again, what I look at, the most
- 4 important thing, is how you keep them competent, not
- 5 that you got them competent. And I think that's the
- 6 bigger, higher standard or question.
- 7 MR. NOLEN: From my perspective protection of
- 8 the public is the reason we do anything along the lines
- 9 like this. That's the goal. It isn't to give another
- 10 certificate or license or whatnot for me to hang on the
- 11 wall. It's to protect the public. And minimum
- 12 competency testing on the front end is the start to
- 13 that process for us. As far as formulating that, you
- 14 start with what's called a footprint. What does the
- 15 Service -- you can interact with practitioner groups.
- 16 ACAT has been doing this since 1970, what do I as a
- 17 practitioner expect a new employee to know, minimum?
- 18 That creates your footprint and from that then the test
- 19 banks are developed.
- In the other panel they mentioned one point
- 21 that I would like to make a comment on is annual
- 22 testing with -- I'm opposed to that. And the specific
- 23 reason is, Congress passes their laws so late you don't
- 24 have -- the Service hasn't gotten the regs out on

- 1 interpreting the statutes in time to give a test before
- 2 tax season starts.
- Now, that's just a fact of life of a whole
- 4 lot of years. Now, occasionally they are kind and pass
- 5 things in the summer so that by the fall everybody
- 6 actually knows what they're doing. That's becoming not
- 7 the norm. So, you know, the annual test would actually
- 8 be on last year's law, not on the current year law
- 9 which --
- 10 MR. GRAY: But the thing -- to follow-up with
- 11 you on that -- and what Mike said earlier, the tax code
- 12 is so complicated. I mean, I've got a friend that does
- 13 nothing but real estate partnerships only. So how many
- 14 different tests do you have and when do you give that
- 15 because the laws are changing. It's not only just
- 16 Congress. It's court cases, it's notices, it's
- 17 rulings, it's announcements. I mean, it's really nice
- 18 to talk about this, but when we get in the real world
- 19 and we apply it, there are so many specialties in our
- 20 profession, so how many -- all of a sudden we to get to
- 21 the point of, okay, I've got to take this test, but
- 22 this test has not one question on it dealing with my
- 23 specialty. What do you do about that?
- 24 MR. DEGEN: Let me make one comment. What I

- 1 think the crux of the matter comes, you know, the kind
- 2 of clients that Mike and Armando see are not the
- 3 typical taxpayer that we talk about. I think we three
- 4 represent -- our organizations see more what we call
- 5 the typical taxpayer. And unfortunately we want to
- 6 protect the taxpayer because a lot of those people have
- 7 the perception, it may not be the reality, and there's
- 8 a saying, perception is reality, but it may not be.
- 9 They have the perception that the other guy is getting
- 10 away with something.
- 11 When I talk to my taxpayers and I say to
- 12 them, you can't pay contributions off anymore if you
- 13 don't have a receipt, they always invariably say, well,
- 14 the guy down the street does it and they -- a person
- 15 who is doing the right thing should -- the taxpayer who
- 16 is doing the right thing should not be like he's the
- 17 dope. All right. That he is doing -- that he's the
- 18 guy that is paying the price. And I think that in all
- 19 of this we need to make sure that the -- you can't use
- 20 this with the average taxpayer because the folks this
- 21 morning, you know, we're all one company, the average,
- 22 but, no, they're getting ripped off as well.
- 23 So I don't know where the line is, but I
- 24 think you all know what I'm driving at that we want to

- 1 protect the taxpayers and we all have different
- 2 perceptions here, but that's, I think, all of us would
- 3 agree on that. And I do think that we need to make
- 4 sure that the system you have is such that a taxpayer
- 5 who does the right thing feels good about it, and
- 6 that's really, really tough in this environment right
- 7 now.
- 8 (Applause.)
- 9 MS. HAWKINS: That feels like the perfect
- 10 note on which to stop this panel.
- 11 (Laughter.)
- MS. HAWKINS: And as we said in the first, we
- 13 could go on forever, and as you see some people are
- 14 very impassioned about the topic, but we have come to a
- 15 point where we need to leave a few minutes for the
- 16 Commissioner to say goodbye to us.
- 17 So I would just like to thank the five
- 18 gentlemen on my panel for all their preparation time
- 19 and giving of their time to come here with us today. I
- 20 think it's been incredibly helpful for us on this side
- 21 of the table. Thank you very much.
- 22 And Commissioner.
- 23 COMMISSIONER SHULMAN: Okay. Let me wrap up.
- 24 So these two panels today I think in many ways proved

- 1 the point that I started with which is, you know, the
- 2 IRS is the core and the tax system is responsible for
- 3 running it. But there's a lot of people who are part
- 4 of the tax system working with taxpayers to make
- 5 voluntary compliance easier to make sure the right
- 6 amount of money is collected by the government to make
- 7 sure that taxpayers are treated fairly.
- 8 The first panel represented consumers, but it
- 9 also largely represented individuals who dedicated
- 10 their career to working with taxpayers to make sure
- 11 that they can navigate the system successfully.
- This panel representing, you know, we called
- 13 it the professional and preparer panel, is people
- 14 clearly dedicated to making sure that the system works
- 15 right. I mean, you're here representing thousands,
- 16 hundreds of thousands of people who are integral to the
- 17 tax system. So I just want to really extend my thanks.
- 18 Not just to showing up today and helping us with this
- 19 very important issue, but for the work that you do
- 20 every day on behalf of American taxpayers.
- 21 You know, when it really comes down to it, I
- 22 think people were talking about, you know, this whole
- 23 discussion is how do we make sure that preparers are
- 24 competent? How do we make sure that preparers operate

- 1 with integrity? And how do we make sure that preparers
- 2 are part of the overall system of voluntary compliance?
- 3 A couple of the panel members mentioned that,
- 4 you know, the reason this is so important is taxpayers
- 5 show up and work with preparers, they turn over some of
- 6 the most sensitive information they have, they open up
- 7 to them, and they depend on a preparer really helping
- 8 them one of the largest financial transactions that
- 9 they have every year. And so depending on who you are
- 10 can mean a business, you know, investing and being able
- 11 to get more employees, it can mean actually having
- 12 money to get you through, you know, a difficult time in
- 13 your life. So it's really important to the American
- 14 taxpayers.
- These are not easy questions. If they were
- 16 easy, you know, Mike would have solved them ten years
- 17 ago. And the Service, you know, would have been on top
- 18 of it. These all come to resource tradeoffs. We have
- 19 limited resources to do our job and we have to decide
- 20 where to do them.
- There was a lot of talk about transition. I
- 22 will tell you how I come about this. I think about our
- 23 job here for the next several months as we wade through
- these issues is to say, what should the system look

- 1 like ten years from now? That we need to take off all
- 2 of the barriers and then we can work backwards and
- 3 figure out how you phase things in and how you make
- 4 things work. I think that's how organizations have to
- 5 move forward with strategy which is what's the right
- 6 answer and then what are the realities on the ground?
- 7 And so we're not naive at all around, you know, this is
- 8 going to affect taxpayers, tax practitioners and the
- 9 IRS in whatever direction we go.
- 10 So I couldn't be more pleased with this
- 11 dialogue. For me this was a great way for us to kick
- 12 off the public forum.
- I want to thank everybody who was here today.
- 14 I want to encourage you to write us and to give us your
- 15 input. And I also just want to say a reminder because
- 16 the tax community is big, diverse, but it's also
- 17 relatively small that the three of us and the other
- 18 senior leaders at the IRS are wading into this with an
- 19 open mind. Don't read anything into our questions. We
- 20 are still at the probing state. No decisions have been
- 21 made and so we're going to look forward to an ongoing
- 22 dialogue.
- 23 So thanks, everybody, for spending the time
- 24 with us today. Thanks to the panel members.

- 1 (Whereupon, at 11:57 a.m., the meeting was
- 2 adjourned)